CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH373 ORDER NO. 84636 DATE 4-30-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ROSSO'S RESTAURANT
PORT HURON, MICHIGAN

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ROSSO'S RESTAURANT
3835 LAPEER RD., M-21
PORT HURON, MICHIGAN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE CARS, SMALLER SIGNS ON EXTREME LEFT, BACK OF THEIR LARGE SIGN. ALSO TAKE OUT SPOT IN SKY, WIRES, POLES, SNOW, AND WATER PUDDLES. FINISH OFF BUILDING WHERE POLES ARE TAKEN OUT. ADD CLOUDS. PLANT FLOWERS ALONG RIGHT OF DRIVEWAY ALL ALONG RIGHT HAND SIDE OF DRIVE. PUT IN CIRCULAR FLOWER BED AROUND THE SIGN. FLOWERS ALL ALONG SIDE AND FRONT OF BUILDING. THERE IS AN OVAL STONE WALL ALL AROUND SIGN AT BOTTOM, PLANT THE FLOWERS ON THE INSIDE OF THIS STONE OVAL.
PUT LEAVES ON TREES.

COLOR DESCRIPTION

BUILDING IS WHITE CONCRETE, WITH WHITE WINDOW TRIM. GREEN AND WHITE CANVAS AWNINGS. RED RAIN SPOUTS. "OPEN" NEON SIGN OVER DOOR IS RED. LETTERS ON TOP & SIDE OF BUILDING ARE WHITE ON BRIGHT RED BACKGROUND. GRAVEL DRIVEWAY.

LARGE SIGN: RED NEON. LETTERS ON YELLOW BACKGROUND.
BACKGROUND OF SIGN IS MAROON. WHITE POSTS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

wy

Ret 5½
HC 1½ 41
La 9

Red Impression

OK

Red Impression

F

NO. 4CH374

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 84640

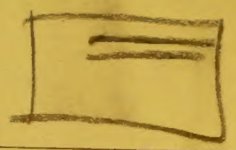
DATE 4-30-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL B.7- OVERPASS, WHERE U.S. HIGHWAY 90 MEETS THE ATLANTIC, JACKSONVILLE BEACH, FLORIDA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION:

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 1954	MAY 11 1954
SKETCH				
RETOUCHING	4	2	MAY 3 1954	MAY 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 19 1954	MAY 25 1954
HAND COLOR PROOF	41	1½		5/26/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH375

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.
PHOTO BY V.R. DEANE

ORDER NO. 84640
DATE 4-30-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL B.8- TOURIST RECREATIONAL CENTER AT THE "WORLD'S FINEST BEACH", JACKSONVILLE BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~5CH475~~

~~Photo to [illegible]~~

Special Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 6 1954	MAY 11 1954
SKETCH				
RETOUCHING	2	3	MAY 3 1954	MAY 6 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1 3/4		
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH376

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 84640

DATE 4-30-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL B.14- PORTION OF BOARDWALK, SHOWING TOURIST RECREATIONAL CENTER, JACKSONVILLE BEACH, FLORIDA. "THE WORLD'S FINEST BEACH".

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5CH47

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By C

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 13 1954	MAY 14 1954
SKETCH				
RETOUCHING		2½	MAY 3 1954	MAY 13 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY [illegible] 1954	MAY 25 1954
HAND COLOR PROOF	41	1½		5/28/54 Mm
ARTIST DEPT.	—	9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH377

DUVAL NEWS COMPANY, JACKSONVILLE, FLA.

ORDER NO. 84640

PHOTO BY V.R. DEANE

DATE 4-30-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL B.15- AERIAL VIEW OF "THE WORLD'S FINEST BEACH", JACKSONVILLE BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

5CN475

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 1954	MAY 11 1954
SKETCH				
RETOUCHING	4	3½	MAY 3 1954	MAY 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 19 1954	JUN 3 1954
HAND COLOR PROOF	45	1¾		6/3/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH378 ORDER NO. 84654 DATE 5-3-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE ALLIS PRESS
KANSAS CITY, MISSOURI

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full WESTPORT BANK
IN OLD WESTPORT
WESTPORT & BROADWAY
KANSAS CITY, MO.

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] C. T. Imprint No Imprint
Side — [✓ Center]

THE ALLIS PRESS, KANSAS CITY, MO.

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

MAKE UP FRONT= KEEP PICTURE AT BOTTOM
OR R.M FAINT

COLOR DESCRIPTION

FOLLOW SKETCH

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

{5×7 Rephoto
Picture in R.M.} wy

L.O. 2
Ret. 7½
Jmm H.C. +1½
L.a. 9

as quoted H.

NO. 4CH379

HUNTINGTON NEWS AGENCY, HUNTINGTON, W.VA.

ORDER NO. 84658

DATE 5-3-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCIENCE HALL,
MARSHALL COLLEGE,
HUNTINGTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AT BOTTOM. ADD CLOUDS. CLOSE ALL WINDOWS. TAKE OUT CAR ON LEFT, FIRE PLUG AND LINES IN SKY, ALSO REMOVE SHADOW OVER PARTS OF BUILDING. BUILDING IS LIGHT RED BRICK. WHITE WINDOW TRIM, AND CONCRETE TRIM ON BUILDING. CENTER PART IS CONCRETE WITH LIGHTER COLORED PANELS AND CONCRETE STONES AT BASE. TOWERS ARE RED AND WHITE WITH TOP BEING ALL RED. ROOF IS SLATE. FENCE IS GREEN ON RED BRICK BASE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1954	MAY 14 1954
SKETCH				
RETOUCHING	1	4	MAY 5 1954	MAY 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 1[illegible] 1954	MAY 28 1954
HAND COLOR PROOF	45	1½		6/1/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE *Filed*
By
DATE *Photo Returned to Customer*

NO. 4CH380

HUNTINGTON NEWS AGENCY, HUNTINGTON, W.VA.

ORDER NO. 84658

DATE 5-3-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL "OLD MAIN",
MARSHALL COLLEGE,
HUNTINGTON, W. VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP AT BOTTOM AND LITTLE AT TOP. CLOUDS IN SKY. CLEAN UP GRASS. TAKE OUT DEAD TWIGS. BRING OUT BUILDING MORE. BUILDING IS DARK RED BRICK WITH BRIGHT WHITE WINDOW TRIM. TRIM ON BUILDING IS CONCRETE. GREY STONE AT BOTTOM. SILVER FLAG POLE. WHITE AT BASE OF POLE. BLACK CHAIN. CONCRETE STATUE AND WALKS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 13 1954	MAY 14 1954
SKETCH				
RETOUCHING	2	5	MAY 5 1954	MAY 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 19 1954	MAY 25 1954
HAND COLOR PROOF	41	1½		5/28/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH381

HUNTINGTON NEWS AGENCY, HUNTINGTON, W.VA.

ORDER NO. 84658

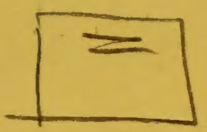
DATE 5-3-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL AERIAL VIEW OF HUNTINGTON, W. VA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 6AH2706

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP A LITTLE AT TOP AND REST AT BOTTOM. TAKE OUT REFLECTION IN WATER.

FOLLOW CARD 6AH2706 FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate

By ....

Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By ....

Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 12 1954	MAY 14 1954
SKETCH				
RETOUCHING	4	3	MAY 5 1954	MAY 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 19 1954	JUN 10 1954
HAND COLOR PROOF	41	2½		
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D ....

....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

....

NO. 4CH382

KING'S STUDIO, JAMESTOWN, N. DAK.

ORDER NO. 84659

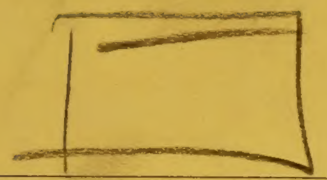
DATE 5-3-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL JAMESTOWN DAM,
JAMESTOWN, NORTH DAKOTA



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE INSTRUCTIONS ON EXTRA PHOTOGRAPH. FILL THE DAM WITH WATER TO LEVEL INDICATED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1954	MAY 14 1954
SKETCH				
RETOUCHING	3	2	MAY 5 1954	MAY 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 21 1954	
HAND COLOR PROOF	41	1½		6/8/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F3

NO. 4CH383

LYNN H. BOYER, JR., WILDWOOD, N. J.

ORDER NO. 84661

DATE 5-4-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.62- CRUISER SIGHTSEER,
CAPT. OTTO STOCKER, OF OTTENS
HARBOR, WILDWOOD BY THE SEA, N.J.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 10 1954	MAY 1[illegible] 1954
SKETCH				
RETOUCHING	2	2	MAY 7 1954	MAY 10 1954
REPHOTO			MAY 4 1954	MAY 5 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 18 1954	MAY 28 1954
HAND COLOR PROOF	41	1 1/2		5/1/54
ARTIST DEPT.		4		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH384 **ORDER NO.** 84662 **DATE** 5-4-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE JEFFERSON
ST. LOUIS, MO.

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JEFFERSON HOTEL
ST. LOUIS, MO.

A HILTON HOTEL (Hilton Crest)

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

(All of this on address side)
FRONT NO. 5 3 SIDES
R. M. ~~Yes~~ [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

ART WORK TO REMAIN SAME AS OLD CARD 5BH722 - NOTE SKETCH FOR LAYOUT. ON NEW PHOTOGRAPH PLEASE NOTE BUILDING HAS BEEN REMODELED UP TO SECOND FLOOR.

COLOR DESCRIPTION

FOLLOW CARD 5BH722 FOR ART WORK COLORS.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret. 6½
U.C. 1½
L.A. 9½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH385 ORDER NO. 84663 DATE 5-4-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
ST. VINCENT'S COLLEGE
CAPE GIRARDEAU, MO.

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper] Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
ST. VINCENT'S COLLEGE,
CAPE GIRARDEAU, MO. /

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE PHOTO 9A842

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO
X

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

wy

Ret. 3.
~~[illegible]~~ H.C. 1½
L.A. 9

[illegible]

NO. 4CH386

KENTUCKY CRAFT & CAMERA SHOP, CAVE CITY, KY.

ORDER No. 84682

DATE 5-5-54

6½ M MINIATURE VIEW 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL

THE STATE CAPITOL, FRANKFORT,
KENTUCKY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. NO

R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM OCH12... MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawings
+ Enlarge Colors
+ Black

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 1954	MAY 11 1954
SKETCH				
RETOUCHING		0	MAY 17 1954	MAY 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				MAY 26 1954
ARTIST DEPT.		2		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Rush

NO. 4CH387

KENTUCKY CRAFT & CAMERA SHOP, CAVE CITY, KY.

ORDER NO. 84682

DATE 5-5-54

6½ M MINIATURE VIEW 3½ X 2½ ART COLORTONE FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER [✓ LOWER, CENTER]-BORDER

TITLE IN FULL

TOBACCO FIELD IN "OLD KENTUCKY"

SMALL TYPE: (C)CAUFIELD & SHOOK,
LOUISVILLE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES ~~same as 7AH3276.~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3276... MAKE NEW/BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawings
+ Enlarge Color
+ Black

Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 1954	MAY 11 1954
SKETCH				
RETOUCHING		0	MAY 17 1954	MAY 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 26 1954
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Pat 4.
4C 124

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH389 ORDER NO. 84690 DATE 5-6-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
CLOISTER COURT
SILVER SPRINGS, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CLOISTER COURT,
SILVER SPRINGS, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

TITLE TO BE SCRIPT TYPE - SIMILAR TO CARD ENCLOSED(4AH2144)

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO USED FOR

RETURN PHOTO YES NO

3M-11-23-53

NO. 4CH388

KENTUCKY CRAFT & CAMERA SHOP, CAVE CITY, KY. ORDER NO. 84682

DATE 5-5-54

6½ M MINIATURE VIEW M 3½ X 2½ ART COLORTONE- FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER]-BORDER

TITLE IN FULL

LINCOLN BIRTH CABIN IN LINCOLN MEMORIAL, HODGENVILLE, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 7AH3270... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By ....

Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked 2

By ....

Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 7 1954	~~MAY 11 1954~~
SKETCH				
RETOUCHING	2	1½	MAY 17 1954	MAY 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 26 1954
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D

....

....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

....

Rush

LAKELAND NEWS CO., LAKELAND, FLA.

NO. 4CH390

ORDER NO. 84711

DATE 5-6-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

L.25-MASONIC TEMPLE, LAKELAND, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			~~MAY 12 1954~~	~~MAY 1 [illegible]~~
SKETCH				
RETOUCHING	1	3½	MAY 7 1954	MAY 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, ~~OPAQUING~~			MAY 19 1954	JUN 2 1954
HAND COLOR PROOF	41	1½		6/4/54
ARTIST DEPT.		5½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH391

CENTRAL KY.NEWS, LEXINGTON, KY.

ORDER NO. 84694

DATE 5-6-54

6½ M MINIATURE VIEW 3½ X 2½ ART COLORTONE - FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER], CENTER-BORDER

TITLE IN FULL

CALUMET FARM, LEXINGTON, KY. -
SHOWPLACE OF BLUE GRASS LAND.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES- ~~same as on card 90P2192~~

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8AH587... MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Get Drawing
+ Enlarge Color
+ Black
!

6CH68

Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 7 1954	MAY 11 1954
SKETCH				
RETOUCHING		0	MAY 17 1954	MAY 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				MAY 26 1954
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH392

BIBLE COLLEGE BOOK STORE, COLUMBIA, S.CAR.

ORDER NO. 84697

DATE 5-6-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

BEN LIPPEN CONFERENCE INN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING IS RED BRICK - COLOR OF SAMPLE ENCLOSED

LAWN AND SHRUBBERY - AS PER SAMPLE ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By ....

Date ....

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked

By ....

Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 19 1954	MAY [illegible]
SKETCH				
RETOUCHING	2	[illegible]	MAY 12 1954	MAY 19 1954
REPHOTO			MAY 7 1954	MAY 11 1954
PHOTO-LITHO			JUL 8 1954	
BLUEPRINT STRIPPING, OPAQUING			JUL 8 1954	JUN 10 1954
HAND COLOR PROOF	41	1½		6/10/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D ....

By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....

By ....

DATE Photo Returned to Customer ....

Bill [illegible]

MAKEOVER

Charge to LVE Dept.

EST. Makeover Time Required

TIME

[illegible]

Time Recorded in Cost Dept.

Date ....

By ....

NO. 4CH393

MONTGOMERY NEWS CO., MONTGOMERY, ALA.

ORDER NO. 84804

DATE 5-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
M-44 - STATE COLISEUM, ALABAMA
AGRICULTURAL CENTER, MONTGOMERY,
ALA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE AUTOS. THERE WILL BE A SMALL AMOUNT OF GRASS AND SHRUBS NEAR THE BUILDING, AS THE BALANCE OF SPACE IS PARKING AREA.
FOLLOW KODACHROME TRANSPARENCY & CARD (2CH229) FOR COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 12 1954	MAY [illegible] 1954
SKETCH				
RETOUCHING	3	2	MAY 11 1954	MAY 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY [illegible] 1954	JUN 3 1954
HAND COLOR PROOF	45	1 3/4		6/13/54
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH394 ORDER NO. 84810 DATE 5-7-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER ELLISON'S COURT
LORDSBURG, NEW MEXICO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full FOR A PLEASANT STAY IN "THE LAND OF ENCHANTMENT" ELLISON'S COURT LORDSBURG, NEW MEXICO - EAST SIDE - ON U.S. HIGHWAYS 70 - 80 /

H Pencil

(All of this on address side)
3 sides
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED

TO

PHOTO USED FOR

X

3M-11-23-53

Ret. 6½
Gmn. H.C. 1½
L.A. 9.

as quoted

Red Impression

L.O. 1/2
L.A. 2 1/2

[illegible]

as quoted. C

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH395 ORDER NO. 84811 DATE 5-7-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
ELLISON'S COURT
LORDSBURG, NEW MEXICO

6½ M BUS.CARDS SIZE 3½ X 2-5/16" STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full FOR A PLEASANT STAY IN "THE LAND OF ENCHANTMENT" ELLISON'S COURT LORDSBURG, NEW MEXICO - EAST SIDE - ON U. S. HIGHWAYS 70 - 80 7/16" Panel

(All of this on address side) 3 sides

FRONT NO. NO R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer ~~C.T. Imprint~~ [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4CH394... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

BUS. CARD

RETURN PHOTO YES NO

PHOTO USED FOR

3M-11-23-53

NO. 4CH396

MR. R. O. PIETZSCH, TYLER, TEXAS

ORDER No. 84812

DATE 5-7-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER

TITLE IN FULL Upper: A RESIDENTIAL SCENE IN BEAUTIFUL TYLER, TEXAS
Lower: "THE ROSE GARDEN OF AMERICA"

Private # upper left corner: TY-12.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE DISTRACTING TREE BRANCHES.

HOUSE IS WHITE. AZALEA BUSHES VERY BRIGHT PINK. SOME RED BUSHES AND A FEW WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 18 1954	MAY 2[illegible] 1954
SKETCH				
RETOUCHING	2	3	MAY 11 1954	MAY 18 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JUN 10 1954
HAND COLOR PROOF	41	1 3/4		6/[illegible]/54
ARTIST DEPT.		9 3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH397

CAIRO NEWS CO., CAIRO, ILL.

ORDER NO 84813

DATE 5-7-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF ~~THIS~~ ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL CANADIAN GEESE IN FLIGHT, HORSESHOE LAKE, NEAR CAIRO, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [illegible] NO

IMPRINT SAME AS ABOVE

(at bottom of message space):
NO FLOOD WATERS EVER ENTERED CAIRO.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP APPROXIMATELY AS OUTLINED. NOTE: THESE ARE CANADIAN GEESE.

USE YOUR GOOD JUDGMENT FOR COLORS
- THIS PICTURE WAS TAKEN IN DECEMBER SO THERE WILL BE NO GREEN.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 1 1954	MAY 14 1954
SKETCH				
RETOUCHING		0		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY [illegible], 1954	JUN 2 1954
HAND COLOR PROOF	41	1½		6/4/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

CAIRO NEWS CO., CAIRO, ILL.

NO. 4CH398

ORDER NO. 84813

DATE 5-7-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL CANADIAN GEESE FEEDING NEAR HORSESHOE LAKE AREA, CAIRO, ILLINOIS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space): NO FLOOD WATERS EVER ENTERED CAIRO.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR GOOD JUDGMENT FOR COLORS - THIS PICTURE WAS TAKEN IN DECEMBER SO THERE WILL BE NO GREEN.
NOTE: THESE ARE CANADIAN GEESE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

6097.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 13 1954	MAY 1[illegible] 1954
SKETCH				
RETOUCHING	3	1	MAY 11 1954	MAY 13 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY [illegible] 1954	JUN 7 1954
HAND COLOR PROOF	41	1½		6/11/54
ARTIST DEPT.		1½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH399

DISTRIBUTED BY WEAVER NEWS AGENCY,LOGAN,W.VA.

ORDER NO. 84735

DATE 5-10-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

THE HOUSE OF COAL, WILLIAMSON, W.VA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT STREET SIGNS. ADD CLOUDS. TAKE OUT BLDG. AT LEFT. IF YOU USE 5x7 SHOT ADD SHRUBBERY AS ON 8x10 & ALSO CHANGE NAME ON FRONT AS ON 8x10 PHOTO.

COLOR: BLDG IS ALL BLACK(COAL) BLACK WINDOW TRIM & DOORS. GREY STONE AT BOTTOM. SIGN ACROSS TOP OF BLDG. IS WHITE ON BLACK. ENTRANCE WAY IS WHITE WITH BLACK PLAQUE. CONCRETE PANELS BELOW WINDOW. NOTE CHANGE IN THE TWO PHOTOS IN ENTRANCE. THEY SHOULD BE BLACK LIKE LARGE PHOTO.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 13 1954	MAY 14 1954
SKETCH				
RETOUCHING	5	4½	MAY 11 1954	MAY 13 1954
REPHOTO				
PHOTO-LITHO			MAY 21 1954	JUN 11 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1½		6/15/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer
8x10 Photo to [illegible]
6/11/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH400 ORDER NO. 84841 DATE 5-10-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

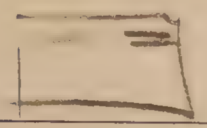
DATE COMPLETED

Photos for this Customer

CUSTOMER RUSSELL NEWS AGENCY
SARASOTA, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full 1745 ~~MORILL~~ MORRILL STREET
SARASOTA, FLORIDA



(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No ~~Special~~ type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

CROP FROM TOP AND BOTTOM FOR CORRECT POST CARD PROPORTION.

ELIMINATE WIRES. SOME WHITE BLOSSOMS ON RIGHT END OF HOUSE
USE C.T. SKY.

ADD WORDS "GUEST HOUSE" ON SIGN (as on small photo post card).

COLOR DESCRIPTION

USE COLOR PHOTOGRAPH FOR COLOR GUIDE. PALMS & GRASS SIMILAR TO CARD ENCLOSED (6BH1026).

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

6

1 - 5x7.
Rt 5.
AC 1½ 41
#09.

Rephoto 4.40
incl. Commission
2

Ok

NO. 4CH401

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

ORDER NO. 84851

DATE 5-10-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MUNICIPAL BUILDING,
BARBERTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE- TREES, TELEPHONE POLES & WIRES, PARKING METERS, AND XXXXX MAN, DROP CLOTHS & DEBRIS. ADD FOUNDATION PLANTINGS & PACASANDRA (FOR GRASS) A VINELIKE PLANTING. TOP SOIL OF 4" WAS NOT IN THE PICTURE. LIGHT WINDOW STRIPS ARE ALUMINUM. DARK WINDOW TRIM & AREA BETWEEN FRONT WINDOWS FROM SECOND TO THIRD FLOOR ARE GREEN #67. FLAG POLES ARE #67 -AMERICAN FLAG ON LEFT POLE & OHIO STATE FLAG ON RIGHT POLE. ENTRANCE GRANITE & THAT AROUND CURB & LANDSCAPING ARE #63. LARGE STONE #39. BRICK #15.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 18 1954	MAY [illegible] 1954
SKETCH				
RETOUCHING		7½	MAY 11 1954	MAY 18 1954
REPHOTO				
PHOTO-LITHO			MAY 26 1954	JUN 7 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	4/	1½		6/8/54 Jmi
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

Rush

NO. 4CH402

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

ORDER NO. 84851

DATE 5-10-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL LAKE ANNA AND
ST. AUGUSTINE CHURCH
BARBERTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE SMOKE STACK. NATURAL COLORING OF SCENERY.
ST.AUGUSTINE CHURCH IS BACKGROUND: TILE ROOF #32. BRICK SIDEWALKS AND TOWER #7. CROSS AND STONE STATURE UNDERNEATH #39.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

.................................Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 13 1954	MAY 1[illegible] 1954
SKETCH				
RETOUCHING	3	2	MAY 11 1954	MAY 13 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			MAY 18 1954	MAY 25 1954
HAND COLOR PROOF	41	1½		[illegible]
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

Rush

NO. 4CH403

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

ORDER No 84851

DATE 5-10-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BEAUTIFUL - ENJOYABLE
LAKE ANNA,
BARBERTON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LEAVE IN THE SMOKE STACKS - DO NOT REMOVE .

NATURAL COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 14 1954	MAY 2[illegible] 1954
SKETCH				
RETOUCHING	3	2	MAY 11 1954	MAY 13 1954
REPHOTO				
PHOTO-LITHO				
BLUE~~PRINT~~ STRIPPING, OPAQUING				JUN 4 1954
HAND COLOR PROOF	41.	1½		6/7/54
ARTIST DEPT.		.9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

Rush

NO. 4CH404

DISTRIBUTED BY BARBERTON CHAMBER OF COMMERCE

ORDER No. 84851

DATE 5-10-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BARBERTON CITIZENS
HOSPITAL, BARBERTON,
OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL WIRES. ADD LANDSCAPING AND FOLIAGE.

STONE #39 - BRICK #15 - OUTSIDE WINDOW TRIM #49.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 18 1954	MAY 2- 1954
SKETCH				
RETOUCHING		6½	MAY 11 1954	MAY 18 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JUN - 1954
HAND COLOR PROOF	41	1½		JUN 4 1954 6/1/54
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH405 ORDER NO. 84869 DATE 5-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER TRADE WINDS MOTOR COURT
ST. PETERSBURG, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TRADE WINDS MOTOR COURT
ST. PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No ~~Special type as sample~~
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP AS MARKED ON PHOTO. LAYOUT SAME AS ON OLD CARD(2CH700)

make Courtesy Sign in line

COLOR DESCRIPTION

FOLLOW CARD 2CH700 FOR COLOR GUIDE - SHOW FLOWERS EXACTLY THE SAME.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Red + Blk
Blue Sign

Ret 5
#C 1, 2, 4
5a 9

e1

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH406 **ORDER NO.** 84870 **DATE** 5-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer: 2

CUSTOMER
TRADE WINDS MOTOR COURT
ST. PETERSBURG, FLORIDA

12½ M BUS.CARDS SIZE 3½ X 2-5/16" STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full TRADE WINDS MOTOR COURT
ST. PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4CH405... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

Bus Card

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Bt ½
La 2½

as quoted
OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH407 ORDER NO. 84876 DATE 5-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER A - 1 MOTEL
SAN FRANCISCO, CALIFORNIA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full A-1 MOTEL
1940 LOMBARD ST. ON 101 HIGHWAY NEAR
G.G.BR. - SAN FRANCISCO, CALIF.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

CORRECT ANGLE ILLUSION OF PILLOW ON BED. Be SURE HYPHEN (-) SHOWS BETWEEN A-1.

5/7/56 ② pictures returned to customer
vaw

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO
X

3M-11-23-53

3 Repl. 5x7

L.O. 1
Ret. 7
Jim H.C. 4/ 24
L.A. 12

MAKEOVER
Charge to ADV. JE Date
EST. Makeover Time Required
RETOUCHING 1
PHOTO LITH.
COMPOSING
ART DEPT.
ENGRAVING
Date Received JUL 21 1954
Date
By

NO. 4CH408

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 84900

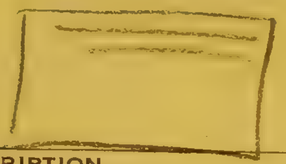
DATE 5-13-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-9. BEAUTIFUL MEMORIAL CAUSEWAY, CONNECTING CLEARWATER, FLA. WITH ITS BEACH ON THE GULF OF MEXICO.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 19 1954	MAY 20 1954
SKETCH				
RETOUCHING	2	3½	MAY 17 1954	MAY 19 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JUN 10 1954
HAND COLOR PROOF	41	1½		6/15/54 MIN
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH409 ORDER NO. 84903 DATE 5-13-54

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HANEY'S CROWN POINT TRAILER SALES & PARK
THOROFARE, NEW JERSEY

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HANEY'S CROWN POINT TRAILER
SALES & PARK - ROUTE U.S. 130 -
THOROFARE, N. J.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No 3 SIDES
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - EXCEPT: REMOVE ALL OF POLE WITH FLOODLIGHT, AND TOO MUCH GRASS SHOWING. FOREGROUND LIGHT GREY DRIVE, WHITE CURB. NARROW STRIP OF GRASS(3 FEET ACTUALLY). THEN WHITE SIDEWALK, THEN LIGHT GREY DRIVE IN FRONT OF TRAILER AND OVER TO BUILDING.

COLOR DESCRIPTION

FOLLOW SKETCH

WITH EXCEPTIONS NOTED ABOVE.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Red Simpson

Bt 5½
4 c 1½
Lo 9

Red Simpson

NO. 4CH410

BATTLE CREEK NEWS CO., BATTLE CREEK, MICH.

ORDER NO. 84906

DATE 5-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

AIR VIEW OF POST CEREALS DIVISION
OF GENERAL FOODS CORPORATION,
BATTLE CREEK, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NOTE ENCLOSED CARDS MARKED FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 26 1954	JUN 2 1954
SKETCH				
RETOUCHING		6	MAY 17 1954	MAY 26 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 2 1954	JUN 24 1954
HAND COLOR PROOF	41	2½		7/28/54
ARTIST DEPT.		13½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH411 ORDER NO. 84907 DATE 5-14-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COLOR VIEW INC.
ROCKFORD, ILLINOIS

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full HEBNER'S HOUSE OF GIFTS
4339 W. STATE ST. ROCKFORD, ILLINOIS-
DIAL 53632

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH - MAKE BRICKS ON ENTIRE BUILDING
STAND OUT AS MUCH AS POSSIBLE

MAKE UP FRONT

COLOR DESCRIPTION

4-8X10 photos returned 8/19/54 - R - To Color-View Inc.

FOLLOW SKETCH

Return Litho

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-53

4 Rephotos:
Line negative for map.

E. O. 1½
Ret. 8
Imix D.C. 2½
14½

as quoted

Comp.
Cello & Paper proofs

NO. 4CH412

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, ORDER NO. 84927
PADUCAH, KY.

DATE 5-17-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SMOKESTACKS AT TVA'S
~~[illegible]~~ SHAWNEE STEAM PLANT,
NEAR PADUCAH, KY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION (Shawnee Steam Plant-smokestacks)

SMOKE STACKS HAVE TWO RED BANDS AND ONE WHITE BAND AT THE TOP.

STACKS ARE MADE OF CONCRETE, LINED WITH BRICK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			~~MAY 26 1954~~	~~[illegible]~~
SKETCH				
RETOUCHING	5	2	MAY 20 1954	MAY 25 1954
REPHOTO				
PHOTO-LITHO	41			
BLUEPRINT STRIPPING, OPAQUING			JUN 23 1954	7-2-54
HAND COLOR PROOF	41	1 1/2		[illegible]
ARTIST DEPT.				

7

JUN 15 1954 JUN 14 1954

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MAKEOVER
Charge to LVSE Dept.
EST. Makeover Time Required

	TIME
RETOUCHING	1½
PHOTO-LITHO	
[illegible]	
ART DEPT.	
[illegible]	

Time Recorded [illegible]
JUL 19 1954
By

MH

NO. 4CH413

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 84946

DATE 5-17-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HC.4- HAINES CITY HIGH SCHOOL, HAINES CITY, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED TO STRAIGHTEN -

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 25 1954	
SKETCH				
RETOUCHING		3	MAY 19 1954	MAY 25 1954
REPHOTO				
PHOTO-LITHO			JUN 1954	
BLUEPRINT STRIPPING, OPAQUING				JUN 15 1954
HAND COLOR PROOF	411	1½		6/16/54
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

D-59.
MURRELL POST CARD CO.,DAYTONA BEACH, FLA.

NO. 4CH414
ORDER NO. 84948
DATE 5-18-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MAJESTIC VIEW OF THE PLAZA AND BANDSHELL ALONG "THE WORLD'S MOST FAMOUS BEACH", DAYTONA BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED AND FOLLOW TISSUE OVERLAY

ALSO TRANSPARENCY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTIO

Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 20 1954	
SKETCH				
RETOUCHING	2	1½	MAY 19 1954	MAY 20 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JUN
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH415

D-60. MURRELL POST CARD CO., DAYTONA BEACH, FLA. ORDER NO. 84948

DATE 5-17-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FUN IN THE SUN ON
"THE WORLD'S MOST FAMOUS BEACH",
DAYTONA BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

AND TRANSPARENCY FOR COLORS

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

ATTENTION

____________ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 20 1954	
SKETCH				
RETOUCHING	2	1½	MAY 19 1954	MAY 20 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				~~JUN [illegible] 1954~~
HAND COLOR PROOF		1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

NO. 4CH416

MACKS' 5, 10 & 25¢ STORES, SANFORD, N. C.

ORDER NO. 84950

DATE 5-18-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MIKE-ANN MOTEL
ON HIGHWAY 17 AT WINDY HILL
BEACH, S. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION CROP ABOUT 2" LOWER THAN MARKED ON BACK OF PHOTO. REMOVE WIRES. CLOUDS IN SKY. WALLS ARE WHITE STUCCO, EXCEPT DARK SECTION BEHIND SIGN WHICH IS #51 BRICK RED. ROOF OF BUILDINGS #38 GREEN. SIGN IS #30 BLUE & #1 YELLOW WITH WHITE LETTERS. PORCH CHAIRS ARE WHITE & RED AND GREEN & RED. VENETIAN BLINDS ON ALL WINDOWS. DO NOT PUT ENOUGH LEAVES ON TREES TO HIDE BUILDINGS & ROOFS. TREES ARE SCRUB OAK. SHRUBBERY IS SMALL PALM TREES. LAWN IS DEEP GREEN GRASS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			MAY 25 1954	
SKETCH				
RETOUCHING	3	3½	MAY 19 1954	MAY 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 2 1954	JUN 17 1954
HAND COLOR PROOF	4	[illegible]		6/18/54 [illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH417 ORDER NO. 85011 DATE 5-19-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER SENATOR LOUIS BOSCHETTO
ROCK SPRINGS, WYOMING

100 M POST CARDS SIZE 3½ X 5½

STYLE ART CODORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full EL RANCHO MOTOR LODGE (AAA)
.ROSE COURT
PHONE 1630-IN TOWN ON [redacted] U.S. 30 EAST-
ROCK SPRINGS, WYO. PH.946W .

FRONT NO. 5

(All of this on address side) 3 sides

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles— Red, Blue

FOLLOW SKETCH /

COLOR DESCRIPTION

FOLLOW SKETCH /

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

4 Rephotos!

L. O.	1½
Ret.	6
H. C.	2
L. A.	10 - 12

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH418 **ORDER NO.** 85012 **DATE** 5-19-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER SENATOR LOUIS BOSCHETTO
ROCK SPRINGS, WYOMING

50 M BUS.CARDS SIZE 3½ X 2-5/16" STYLE ART COLORTONE-FULL FACE (All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EL RANCHO MOTOR LODGE (AAA)
ROSE COURT
PHONE 1630-IN TOWN ON ~~[illegible]~~ U. S. 30 EAST-
ROCK SPRINGS, WYO. PH.946W

FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4CH417... MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

Bus Card

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

L.O. 1/2
L.A. 2 1/2

as quoted

NO. 4CH419

DISTRIBUTED BY P.M.LIGHTBOURN, NASSAU, N.P.
BAHAMAS

ORDER NO. 85025

DATE 5-20-54

12½ M POST CARDS .C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL GARDEN PATIO,
ROYAL VICTORIA HOTEL,
NASSAU, BAHAMAS.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE:
"PLACE STAMP HERE"
MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible] art to
Full Bleed

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 20 1954	
SKETCH				
RETOUCHING		6	MAY 20 1954	MAY 20 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				JUN 8 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Practice

NO. 4CH420

SHREVEPORT NEWS AGENCY, SHREVEPORT, LA.

ORDER NO. 85026

PHOTO BY GRABILL STUDIO

DATE 5-20-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL CONFEDERATE MEMORIAL MEDICAL CENTER AND NURSING SCHOOL, SHREVEPORT, LOUISIANA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP FROM TOP OF PHOTO. REMOVE UNSIGHTLY POSTS, ETC. CLEAN DRIVEWAYS. SHARPEN DETAILS. SHOW GRASS IN LOT AT LOWER LEFT. BUILDING VERY LIGHT BUFF WITH ALUMINUM WINDOW FRAMES.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 2[illegible] 1954	JUN 2 1954
SKETCH				
RETOUCHING		5		MAY 2[illegible] 1954
REPHOTO				
PHOTO-LITHO			JUN 2 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	42	2		
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH421 ORDER NO. 85049 DATE 5-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
BELL STORAGE COMPANY
CAMDEN, NEW JERSEY

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BELL STORAGE CO.
LOCAL and LONG DISTANCE MOVING -
STORAGE-PACKING-CRATING-SHIPPING
(see sketch for balance of type)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No Setup
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center
Pos. Inside

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH: WITH CORRECTIONS NOTED.
UNDER WORDS "STORAGE-PACKING-CRATING" ADD "SHIPPING". BELOW THAT JUST ABOVE "LOMBARD" ADD "PHILADELPHIA PA." TYPE ABOUT SIZE OF "LOMBARD" - ON LEFT SIDE ABOVE "WOODLAWN" ADD "CAMDEN N.J." ON SMALL SIGN NEAR GROUND ON SIDE OF BUILDING ARE 2 SMALL WHITE SPOTS-TAKE OUT. TAKE OUT WIRES. BE SURE SIDE OF BUILDING IS CLEAR OF CRACKS.

MAKE UP FRONT

COLOR DESCRIPTION

FOLLOW SKETCH FOR COLORS
ON OVERLAY

PHOTO RETURNED TO
PHOTO USED FOR
PHOTO PROPERTY OF C. T. & CO. — CUSTOMER
RETURN PHOTO YES NO
X

3M—4-15-52

3 Replates

L.B.	2
Ret.	8
I.C.	2½
L.A.	12¾

Bell

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH422 ORDER NO. 85058 DATE 5-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER ALPINE VILLAGE
CAMBRIDGE, WISCONSIN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Alpine Village Resort)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO USED FOR

X

3M—4-15-52.

5x7 Reprint to
from colored copy.

Ret. 5½
H.C. 1¾
L.A. 10

As quoted $

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH423 ORDER NO 85075 DATE 5-24-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER H. A. STEIN MOTOR CO., INC.
MT. VERNON, NEW YORK

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center
PUBLISHED FOR **GRAMATAN ART CO.,**
MOUNT VERNON, N. Y.

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(H.A. Stein Motor Co.)

REMOVE- HOUSE, WIRES, PEOPLE, BUILDING ON LEFT, AND LIGHT, AND PART OF CAR SHOWING ON EXTREME LEFT.

COLOR DESCRIPTION

BUILDING IS WHITE, WITH RED BRICK.

SIGNS ARE BLUE WITH WHITE LETTERS

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

BATTLE CREEK NEWS CO., BATTLE CREEK, MICH.

NO. 4CH424
ORDER NO. 85080
DATE 5-24-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
JOHN W. BAILEY PARK, SITE OF THE LITTLE WORLD SERIES, BATTLE CREEK, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION
CROP AT BOTTOM, ADD CLOUDS. TAKE OUT SIGNS AND WIRES, STREET LIGHT AT TOP, AND MARKS ON PAVEMENT. BRING OUT TYPE AT TOP OF ARCHWAY "JOHN W. BAILEY PARK". PUT LEAVES ON TREES. CONCRETE PILLARS. GREEN SHRUBS AND TREES. BLACK TOP ROADS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 25 1954	5-28-54
SKETCH				
RETOUCHING	2	2½	MAY 24 1954	MAY 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1954	JUN 15 1954
HAND COLOR PROOF	41	1½		6/15/54
ARTIST DEPT.		8¾		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

NO. 4CH425

J.P. BELL CO.,INC.,LYNCHBURG, VA.

ORDER NO. 85081

FRED DUDLEY PHOTO

DATE 5-24-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL N.779- NEW E.C.GLASS HIGH SCHOOL, LYNCHBURG, VIRGINIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP APPROX. AS MARKED IN RED ON PHOTOGRAPH, IF NECESSARY TO LEAVE OUT ANY MORE OF PICTURE - CROP FROM TOP.

BUILDING IS DARK RED BRICK WITH WHITE STONE TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 25 1954	
SKETCH				
RETOUCHING	3	2	MAY 24 1954	MAY 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 1 1954	JUN 24 1954
HAND COLOR PROOF	41	2		6/29/54
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH426 ORDER NO. 85084 DATE 5-24-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER NOAH'S ARK
ABBEVILLE, SOUTH CAROLINA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACED

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

Cells
see sketch

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Noah's Ark - Antiques)

PHOTO RETURNED TO

GROUP OF 3 VIEWS:
ARRANGE VIEWS SIMILAR TO CARD ENCLOSED (OCH173).

COLOR DESCRIPTION

USE YOUR GOOD JUDGMENT ON COLORS

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

3 Col
5 1/2
No 5.
June 22 41
La 12.

us graded 4.

CA

4 [illegible]

NO. 4CH427

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

ORDER NO. 85119

DATE 5-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DOWNTOWN ROCHESTER, MINNESOTA, LOOKING NORTH ON BROADWAY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOR INSTRUCTIONS SEE ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COLOR PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

F7 2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			MAY 28 1954	
SKETCH				
RETOUCHING	6.	4	MAY 27 1954	MAY 28 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 10 1954	JUN 2[illegible] 1954
HAND COLOR PROOF	42	1½		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH428

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

ORDER NO. 85119

DATE 5-26-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL BROADWAY [redacted] AND
SECOND STREET, ROCHESTER, [redacted]
MINNESOTA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE ENCLOSED INSTRUCTIONS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

D10649

=

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 1 1954	
SKETCH				
RETOUCHING	5	5½	MAY 27 1954	JUN 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 10 1954	JUN 29 1954
HAND COLOR PROOF	4	1½		
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH429 **ORDER NO.** 58120 **DATE** 5-26-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER STONE'S RESTAURANT
MARSHALLTOWN, IOWA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full STONE'S RESTAURANT
SINCE 1887
MARSHALLTOWN, IOWA
HOME OF STONE'S FAMOUS
"LEMON CHIFFON PIE" ..... etc

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH AND OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5x7 Repro in

L.C.	1/2
Ret.	1
Trans. L.C.	1½
L.A.	9

Dk Blue Impression

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4CH430 ORDER NO. 85125 DATE 5-26-54

CUSTOMER SENECA LODGE
WATKINS GLEN, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full Upper: SENECA LODGE, LOCATED AT SOUTH ENTRANCE TO WATKINS GLEN STATE PARK
Lower: FAMOUS CABIN COLONY RESORT.

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 9AH1102 - REMOVE OLD LODGE BUILDING ON LEFT, AS MARKED ON CARD, AND INSERT NEW BUILDING SHOWN ON SMALL TRANSPARENCY.(4CK672)

3-21-60: B&W Photo (mounted) sent to customer. See file
Brady

COLOR DESCRIPTION

FOLLOW CARD 9AH1102 - AND TRANSPARENCY - FOR COLORS

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

5×7 Repro [illegible]

draw in new lodge bldg

Ref. 3.
[illegible]101 - 6/23/54 H. C. 13¼
L. A. 9.

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

DIAL NO. 4CH431 ORDER NO. 85132 DATE 5-27-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER ST. MARY'S INFIRMARY
GALVESTON, TEXAS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(St.Mary's Infirmary)

MAKE REPHOTO OF DRAWING:

FOLLOW SKETCH AND OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH AND OVERLAY
BUILDING IS #15 BRICK

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5x7 Rephoto

Ret. 6½
H.C. 11½
L.A. 9½

as quoted
H

Pencil Skt 2½ h.

C

NO. 4CH432

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

ORDER NO. 85169

DATE 6-1-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL SCENE SHOWING THE 7 PLANTS OF THE FIRESTONE TIRE AND RUBBER CO., AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS A HORIZONTAL VIEW - CUT THE PHOTO SOMEWHERE NEAR THE CENTER - USE THE RIGHT HALF OF PICTURE FOR UPPER VIEW AND LEFT HALF OF PICTURE FOR LOWER VIEW. ADD SKY IF NECESSARY. ADD CLOUDS.

FOLLOW SUBJECT D-10336-K FOR COLORS

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 15 1954	JUN 1[illegible] 1954
SKETCH		½	JUN 10 1954	
RETOUCHING	1	5		JUN 15 1954
REPHOTO			JUN 8 1954	JUN 10 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 23 1954	
HAND COLOR PROOF		2		7/9/54 Jom
ARTIST DEPT.		13		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH433

ARKINS NEWS AGENCY, SOUTH HAVEN, MICH.

ORDER NO 85170

DATE 6-1-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL FIDELMAN'S RESORT,
SOUTH HAVEN, MICHIGAN

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

ROOFS - BRICK RED. BLUE POSTS. WHITE STUCCO WALLS. WHITE WINDOWS WHITE CONCRETE CONCOURSE. RIM AROUND EDGE OF POOL- DARK BLUE. WATER-BLUE. ALUMINUM COLOR LIGHT POSTS. UMBRELLAS-BLUE, RED, YELLOW. CHAISE LOUNGES - SAME.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 3 1954	
SKETCH				
RETOUCHING		4	JUN 1 1954	JUN 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 10 1954	JUN 2* 1954
HAND COLOR PROOF	65	1½		6/29/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH434 ORDER NO. 85173 DATE 6-1-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LAMAR DEAL
LITTLE ROCK, ARKANSAS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No
Copyright in Plate Yes No
Title in full BILL BURROUGHS - DRIVE IN - CANTRELL AT RIVERSIDE - DRIVE IN - DOWNTOWN 1015 CENTER

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

Customers photos & negatives returned
10/12/54

FOLLOW SKETCH WITH CORRECTION AS INDICATED ON OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

3 Repros

L. C.	1.
Ret.	9.
L. C.	2.
L. A.	11½

Red Impression

Cam

[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH435 ORDER NO. 85174 DATE 6-1-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RANDOM HOUSE, ADV.
OMAHA, NEBRASKA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (Upper right hand corner)
IOWANA MOTEL
COUNCIL BLUFFS, IOWA
HIGHWAY #6 EAST

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW ROUGH SKETCH. THERE ARE WAGON WHEELS NEAR THE FRONTS OF EACH MOTEL UNIT.

COLOR DESCRIPTION
FOLLOW SKETCH:

THERE ARE RED AND YELLOW FLOWERS IN FRONT OF CABINS.

CABINS ARE WHITE WITH RED TRIM, SHUTTERS, AND ROOF.
CHAIRS ARE RED WITH WHITE TRIM.
MOTEL SIGN: RED BACKGROUND WITH WHITE LETTERS. "IOWANA " IS GREEN NEON.

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Ret. 5½
32-6-2254 H.C. 1½
L.A. 9

W2W

RUSH

Must have H.C.P.
6/23/54

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH436 ORDER NO. 85175 DATE 6-1-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WILSON HOTEL
SAVANNAH BEACH, GEORGIA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-~~F[illegible]~~

WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full WILSON HOTEL
SAVANNAH BEACH, GEORGIA
JUST SIXTEEN MILES FROM SAVANNAH

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front [✓ C.T. No]
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Wilson Hotel)

Leave dog in picture
Take out parking meter and other bldgs in background

COLOR DESCRIPTION

13 + 8
Bldg red brick, / awnings ~~green [illegible]~~
Lawn chairs - green + orange stripe
Roof #55 / Porch + door + window trim white
Sign neon #51 . Branches #24

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

P.T 3½
HC 1½
KA 9

CA

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

[✓ DIAL NO.] 4CH437 ORDER NO. 85176 DATE 6-1-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER VETERANS CANTEEN SERVICE-VETS ADM.,
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VETERANS ADMINISTRATION
RESEARCH HOSPITAL - 333 EAST
HURON STREET - CHICAGO 11,
ILLINOIS ✓ Panel 1¼

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TITLE IN PANEL. REMOVE "CHICAGO AREA" SIGNS AND
FADE OUT ALL BUILDINGS ON BOTH SIDES ✓

PUT LEAVES ON TREES ✓

COLOR DESCRIPTION

FOLLOW CARD 3CK1393 FOR COLORING.
THE STAND UP PART, BACK OF THE ENTRANCE MARQUEE ON LEFT SIDE, IS
BLACK.
GREEN GRASS. BLUE SKY. ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Art 6
Mix HC 1¾"
[illegible]

Add'l Artwork
2.- incl. Com.

CA

Rush Proof (Handcolor)
6-21-54

DISTRIBUTED BY WINONA NEWS CO., WINONA, MINN.
NATIONAL VIEW CO.

NO. 4CH438
ORDER NO. 84787
DATE 6-2-54

12½ M POST CARDS   C. T. ART COLORTONE   FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUGAR LOAF, WORLD RENOWNED,
HIGHWAY 14 and 61 GATEWAY TO
NATION'S SUMMER PLAYGROUND,
WINONA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1   R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 8AH1336 show new model automobiles

SUBMIT: RET. PHOTO   REPHOTO   B. L. & W. PROOF   HANDCOL PROOF YES   RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 4 1954	
SKETCH				
RETOUCHING		2½	JUN 3 1954	JUN 4 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 10 1954	JUN 23 195
HAND COLOR PROOF	4	1½		
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Makeover

DISTRIBUTED BY WINONA NEWS CO., WINONA, MINN.

NO. 4CH439

ORDER NO. 84787

DATE 6-2-54

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF WINONA, MINN. FROM
GARVIN HEIGHTS PARK

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES paint as 9AH2209

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

US# PHOTO 9AH2209

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Get Drawing

Color

+ Enlarge

& Black

NO OFFSETS

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 3 1954	
SKETCH				
RETOUCHING		1/2	JUN 2 1954	JUN 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		3/4 Marks etc. 1¾ [illegible]		

Colornutt

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

DISTRIBUTED BY WINONA NEWS CO.,
WINONA, MINN.
NATIONAL VIEW, WINONA

NO. 4CH440
ORDER NO. 84787
DATE 6-2-54

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SUGAR LOAF AT NIGHT, WINONA,
MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7AH3699

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Get Drawing Color
+ Enlarge
+ Plate

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 3 1954	
SKETCH				
RETOUCHING	5	½	JUN 2 1954	JUN 3 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9½		Colormatch

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH441

DISTRIBUTED BY WINONA NEWS CO., WINONA, MINN.
PHOTO BY CUTLER'S STUDIO, WINONA, MINN.

ORDER NO. 84787

DATE 6-2-54

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

"THE INDIAN", NEAR WINONA, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO 7AH1042

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF yes RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Get Drawing
Enlarg- Colors - Plant

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 3 1954	
SKETCH				
RETOUCHING	5	1/2	JUN 2 1954	JUN 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

[illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH442

DISTRIBUTED BY P.M. LIGHTBOURN, NASSAU, N.P.
BAHAMAS

ORDER NO. 85202

PHOTO: FREDDIE MAURA

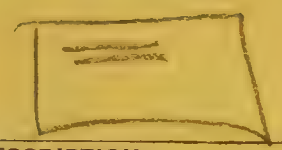
DATE 6-3-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL HISTORIC ST. ANDREW'S PRESBYTERIAN KIRK (CHURCH OF SCOTLAND), NASSAU, BAHAMAS



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Put in stamp space: "PLACE STAMP HERE" MADE IN U.S.A.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

WHITE CHURCH, WITH GREY SHUTTERS. RAILINGS AND GATES ARE GREEN. ROOF OF HALL TO RIGHT OF CHURCH BLDG., REDDISH BROWN. GREEN FOLIAGE WITH RED FLOWERS. TALL TREE TO LEFT OF CHURCH IS FLAMING RED POINCIANA. BRIGHT BLUE SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 1954	JUN 15 1954
SKETCH				
RETOUCHING	6	4	JUN 3 1954	JUN 8 1954
REPHOTO				
PHOTO-LITHO			JUN 18 1954	JUN 3 - 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½		7/1/54
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

777

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH443 ORDER NO. 85210 DATE 6-3-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER
NEWS CENTER
LITCHFIELD, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Zion Luth.Church)

REMOVE - STUMP END OF LOG AT LOWER RIGHT, AND CONTINUE HEDGE.
ALSO REMOVE POWER LINES AT TOP.

Street is grey ~~BLACK TOP STREET~~ Add leaves to trees

Remove large tree in front of tower + stump + log at lower right -

COLOR DESCRIPTION

WHITE CROSS AT TOP OF TOWER. BLUISH GREY SLATE ROOF (ALL). TOP OF TOWER IS WHITE. LOUVRES IN TOWER-BROWN. TRIM AROUND DOORS, WINDOWS, TOP OF TOWER, ETC. - WHITE STONE. BROWN GUTTERING. BRICK--RUSTIC TYPE FINISH WITH MIXED SHADES OF RED(NOT FIRE RED), SHADES OF BLUE AND A LITTLE TAN. WINDOWS OF CHURCH ARE STAINED GLASS - SCHOOL WINDOWS ARE PLAIN. BROWN DOORS ON CHURCH. WHITE DOORS ON SCHOOL.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Ret 5½
[illegible] 4CH 1½
2a 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH444 ORDER NO. 85261 DATE 6-9-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER RAYBILL, INC.,
CINCINNATI, OHIO

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full HERE'S WHY YOU'RE SAFER WITH SCHAEFER TAILORING COMPANY - **MADE** TO MEASURE NATIONALLY PRICED CLOTHES .... (see sketch for balance of type)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(card #1)

FOLLOW SKETCH AND LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH
AND ART WORK FOR COLORS

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

VERY RUSH

3M-11-23-53

5×7 Rephoto
from colored copy

L. O. 1½
Ret. 4
T. C. 1½ 41
L. A. 9 41

as quoted

MUST HAVE PROOF
6/19/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH445 ORDER NO. 85261 DATE 6-9-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RAYBILL, INC.,
CINCINNATI, OHIO

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]

Title in Plate Yes No Copyright in Plate Yes No

Title in full LOOK SMART!
BE SMART! .
SHCAEFER TAILORING COMPANY ...
(see sketch for balance of type)

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(card #2)

FOLLOW SKETCH AND LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH
AND ART WORK FOR COLORS

VERY RUSH

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

5×7 Rephoto
from colored copy

L. O.	1½
Ret.	5
H. C.	2¼ +
L. A.	11

Red Impression

as quoted

MUST HAVE PROOF
6/19/54

NO. 4CH446

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER No. 85270

DATE 6-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER M.154-

TITLE IN FULL ~~GEE ! ITIS GREAT TO BE IN MIAMI BEACH, FLORIDA~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

TITLE TO BE IN LARGE RED LETTERS - SIMILAR TO CARD ENCLOSED (2CH963)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts of negatives are uniform and colors are in harmony with each other to make an attractive set.

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 9 1954	JUN [illegible] 1954
SKETCH				
RETOUCHING	✓	2½	JUN 8 1954	JUN 9 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 18 1954	JUN 29 1954
HAND COLOR PROOF	41	[illegible]		6/29/54
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

NO. 4CH447

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 85270

PHOTO BY MIAMI BEACH NEWS BUREAU

DATE 6-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.155-TROPICAL SUNSET OVER A FLORIDA LAGOON

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE A GOOD SUNSET SCENE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 8 1954	JUN [illegible] 1954
SKETCH				
RETOUCHING	2	1	JUN 8 1954	JUN 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 18 1954	JUL 8 1954
HAND COLOR PROOF	41	1½		7/9/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH448

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 85270

PHOTOGRAPH BY DAN DANIELS

DATE 6-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.156-SEMINOLE INDIAN VILLAGE ALONG THE TAMIAMI TRAIL, IN FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO New

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

M

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 9 1954	[illegible]
SKETCH				
RETOUCHING	3	2	JUN 8 1954	JUN 9 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 18 1954	JUN 29 1954
HAND COLOR PROOF	11	1½		[illegible]
ARTIST DEPT.		?		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH449

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 85270

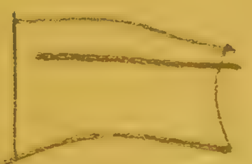
DATE 6-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.157- "MIAMI-THE MAGIC CITY"



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TITLE IN LARGE RED LETTERS. THE BLACK & WHITE PHOTO SHOWS MIAMI SKYLINE TOO FAR AWAY. COULD WE USE SKYLINE OF SUBJECT OCH1209 AND WORK INTO BOAT VIEW?

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pencil Set 1K

Red Impression

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 15 1954	JUN 15 1954
SKETCH				
RETOUCHING	2	2½	JUN 14 1954	JUN 15 1954
REPHOTO			JUN 8 1954	JUN 10 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 23 1954	JUN 29 1954
HAND COLOR PROOF	41	1½		6/30/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH450

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 85270

DATE 6-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.158- CAMPANILE AT
ST.PATRICK'S CHURCH,
MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SEE CARD ATTACHED FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 10 1954	JUN 15 1954
SKETCH				
RETOUCHING		3½	JUN 8 1954	JUN 10 1954
REPHOTO				
PHOTO-LITHO			JUN 18 1954	1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1½		7/2/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH451

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 85270

DATE 6-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DF.76- BUSINESS SECTION OF FT. LAUDERDALE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 15 1954	JUN 1[illegible] 1954
SKETCH				
RETOUCHING	1	5	JUN 8 1954	JUN 15 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 28 1954	JUL 8 1954
HAND COLOR PROOF	[illegible]	[illegible]		7/1/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH452

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 85270

DATE 6-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DF.77- SUNRISE SHOPPING CENTER, AMERICA'S MOST ULTRA-MODERN, FT. LAUDERDALE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 10 1954	[illegible] 1954
SKETCH				
RETOUCHING	3	3	JUN 8 1954	JUN 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 18 1954	JUL 12 1954
HAND COLOR PROOF	41	2		7/14/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH453

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 85270

DATE 6-7-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DH.48- JAI ALAI FRONTON, AMERICA'S MOST RECENT ADDITION TO THIS SPANISH SPORT, DANIA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 10 1954	JUN [illegible] 1954
SKETCH				
RETOUCHING	2	3½	JUN 8 1954	JUN 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 10 1954	JUN 29 1954
HAND COLOR PROOF	4	1½	-	6/29/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH454 ORDER NO 85310 DATE 6-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER RIDGEVIEW HOTEL
EVANSTON, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full RIDGEVIEW HOTEL
EVANSTON, ILL.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

[illegible]

Dk Blue
Imprint

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH455 ORDER NO. 85287 DATE 6-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CARTER JEWELERS
JACKSON, MISSISSIPPI

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

see copy enclosed See Sht for Copy Space

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Carter Jewelers-group view)

NOTE ROUGH SKETCH FOR LAYOUT

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

B-7

La 11

Grouping & Replace	21.75
Add'l Artwork	8.00

NO. 4CH456

GULF STREAM CARD & DIST. CO.,MIAMI, FLA.

ORDER NO. 85301

DATE 6-9-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
MUSA ISLE INDIAN
VILLAGE,
MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. SPEC. R. M. YES (& Map)

IMPRINT NONE

AT TOP OF BLANK SPACE AT RIGHT
PRINT:
"MESSAGE"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION FOLLOW DUMMY LAYOUT ENCLOSED.

USE ONLY SQUAW AND PAPOOSE FROM PHOTO E3CH1278 - ON LEFT HALF OF PICTURE SIDE. PRINT ADDRESS FRONT TO RIGHT FOR OTHER HALF OF CARD. ON FRONT TAKE OUT ONE ROAD IN MAP AS MARKED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Mr. Ham

Get Gravure

Make new Color

+ Black

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUN 14 1954	JUN 15 1954
SKETCH		1/2	JUN 21 1954	JUN 22 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			7-1-54	JUL 13 1954
HAND COLOR PROOF	71	1		
ARTIST DEPT.		3/4 masks 1 1/2 opaquing		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH457 ORDER NO. 85330 DATE 6-10-54

CUSTOMER RANDOM HOUSE ADVERTISING
OMAHA, NEBRASKA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full CANTONI'S
WHERE FOOD IS BEST!

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND CUSTOMER SKETCH

BACKGROUND COLOR #4 BLUE.

See Kodachrome for Color

COLOR DESCRIPTION

FOLLOW SKETCH & LAYOUT

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

3 Reproductions

L. O.	1½
Ret.	5
H. C.	2½
L. A.	10

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH458 ORDER NO. 85344 DATE 6-11-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER OCEAN KING HOTEL
MOREHEAD CITY, NORTH CAROLINA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark — Yes No — Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center

PHOTO BY JERRY SCHUMACHER

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Ocean King Hotel, Lobby view) /

FOLLOW TISSUE OVERLAY ON EXTRA PHOTO /

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

Ret. 5
m32-6-25-54 H.C. 1¼
L.A. 10½

As quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH459 ORDER NO. 85352 DATE 6-14-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2 Photos for this Customer

CUSTOMER JIM WILLIAMS MOTOR HOTEL
GRAND RAPIDS, MICH.

25 M POST CARDS SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$

STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
JIM WILLIAMS MOTOR HOTEL
3823 DIVISION AVE., S.E.
(U.S. HIGHWAY 131)
GRAND RAPIDS, MICHIGAN

(All of this on address side)

FRONT NO. 5

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing

Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - TISSUE OVERLAY

Photos returned to customer 10/4/54 R

COLOR DESCRIPTION

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

3 Rephotos
1 Print

Ret. 7
H.C 13/4
L.A. 10 1/2 - 42

as quoted
CR

proofs in collections file with rough colored sketch

~~L.C. 1/2~~
L.A. 2½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH460 ORDER NO. 85352 DATE 6-14-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

CUSTOMER JIM WILLIAMS MOTOR HOTEL
GRAND RAPIDS, MICH.

6½ M BUS. CARDS SIZE 3½ x 2 5/16 STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full JIM WILLIAMS MOTOR HOTEL
3823 DIVISION AVE., S.E.
(U.S. HIGHWAY 131)
GRAND RAPIDS, MICHIGAN

(All of this on address side)
FRONT NO. R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO 4CH459 MAKE NEW BLACK NEGATIVE REDUCE COLOR PLATES

COLOR DESCRIPTION

X Bus Card

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

as quoted
F

NO. 4CH461

E. MADCIFF, HERSHEY, PA.

ORDER NO. 85400

DATE 6-16-54

12½ M POST CARDS C. T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

LITTLE LEAGUE BASEBALL IN
WILLIAMSPORT, PA.

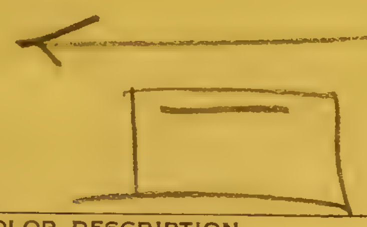


PHOTO PROPERTY OF

RETOUCHING AND COLOR DESCRIPTION

USE CARD FOR COLORS ~~AND PRINT~~.
THE "BIRTHPLACE" BOARD AT THE LEFT COULD BE MOVED IN TO SHOW IT READING "BIRTHPLACE OF LITTLE LEAGUE BASEBALL".

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUN 17 1954	JUN 18 1954 Jun 22-54
SKETCH				
RETOUCHING	2	2	JUN 16 1954	JUN 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUN 22 1954	JUN 24 1954
HAND COLOR PROOF	41	1½		6/24/54
ARTIST DEPT.	45	10	7/1/54	

DATE BLUEPRINT OK'D

By

DATE Filed

By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

Very Rush

Must have proof
6/23/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH462 ORDER NO. 85404 DATE 6-16-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER COLONIAL MANOR HOTEL
BRYAN, OHIO

25 M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE FULLFACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full
COLONIAL MANOR HOTEL
824 E. HIGH STREET ON U.S. 6
BRYAN, OHIO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE SKETCH

COLOR DESCRIPTION

X

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M-11-23-53

8 x 10 Rephoto
2 - 5 x 7 " , [illegible]

L.O. 1-
Ret. 6-
H.C. 2- 41
L.A. 11½-

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH463 **ORDER NO.** 85422 **DATE** 6-17-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL CASS
CHICAGO, ILL.

25 M POST CARD SIZE $3\frac{1}{2}$ x $5\frac{1}{2}$ STYLE ART COLORTONE FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
HOTEL CASS
"THE BEST LITTLE HOTEL IN CHICAGO"
640 N. WABASH AVE.
CHICAGO, ILL.
as on Card
D-4540

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
3 sides
SAME AS D4540
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No — Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

USE PHOTO- D-4540

SUBMIT ~~USE~~ RETOUCHED PHOTO

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

5X7
3+4[illegible]

Dk Blue
Impression

Rephoto 4.40
incl. Com.

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH464 ORDER NO. 85433 DATE 6-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER SKYLINE INN
ELK GARDEN, WEST VA.

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper], Lower, [✓ Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full SKYLINE INN ON U.S. 50
WEST VIRGINIA

(Title in upper border)

(All of this on address side)

FRONT NO. 5

R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center

GRAFTON SOUVENIR, GRAFTON, W. VA. DH

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

KEEP GUIDE POST IN PICTURE - MOVE CLOSER TO BUILDING.

CROP PART OF ROADWAY

COLOR DESCRIPTION

WHITE BUILDING, GREEN TRIM. BLACK LETTERS ON SIGNS, EXCEPT COCA COLA - RED DISC, WHITE LETTER. ORANGE CRUSH - ORANGE BACKGROUND WHITE LETTERS

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

wy

C 3½

Lc 1½

La 8¾

as quoted

5

#6-22 Pot 5.
[illegible] 11 the 1&2,
[illegible] 81

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH465 ORDER NO. 85435 DATE 6-21-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER REN-DEL'S MOTEL
WHEELING, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (In lower right hand corner)
REN-DEL'S MOTEL - MILWAUKEE AVENUE
ROUTE 21-45 WHEELING, ILLINOIS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

as quoted H

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO USED FOR

photo returned
to customer
9/[illegible]

3M—4-15-52

Must Have Proof
6 - 30 - 54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH466 ORDER NO. 85439 DATE 6-22-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
WINTER PARK MOTEL
WINTER PARK, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full (in center Panel)
WINTER PARK MOTEL - HI-WAYS 17 & 92
WINTER PARK, FLORIDA
as per sample attached

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

2 VIEWS ON CARD SIMILAR TO CARD ENCLOSED (2CH1641)
INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

INSTRUCTIONS ENCLOSED FOR COLOR GUIDE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

No Copies [illegible]
Lo. 1
Rt 6
[illegible] 13½ . 4
La 10 !

as quoted

K

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH467 ORDER NO. 85442 DATE 7-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

PHOTO RETURNED TO

CUSTOMER C. W. MARKS SHOE COMPANY
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~MODERN YOUTH~~
[✓ FOOTWEAR FOR CHILDREN]
Same Size as Past Paper Proof

(All of this on address side)
FRONT NO. 4 Spec R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

Shoe Nos. 2508
2527
2526
2521

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO USED FOR

RETURN PHOTO YES NO

VERY RUSH

3M—4-15-52

Rephoto from colored copy

Ret.	7
H. C.	+½
L. A.	9

as [illegible] #
CR

Lt. Blue Impressions

Must have Proof 7/16/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4CH468 ORDER NO. 85442 DATE 7-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

2
Photos for this Customer

PHOTO RETURNED TO

CUSTOMER C. W. MARKS SHOE COMPANY
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ~~FOOT SNUGGLERS~~
FOR STREET WEAR set up to fit copy Paper proof

(All of this on address side)
FRONT NO. ~~5~~ Spec R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark [✓ Yes] No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

Shoe Nos. 3994
3996
3990

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

RETURN PHOTO YES NO

PHOTO USED FOR

X

VERY RUSH

3M—4-15-52

Rephoto from colored copy

Ret. 7
H. C. + 1½
L. A. 9

as quoted

Must have proof 7/16/54

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH469 ORDER NO. 85472 DATE 6-23-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SEA SHELL HOTEL
CLEARWATER BEACH, FLORIDA

25 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
SEA SHELL, ON THE GULF OF MEXICO
CLEARWATER BEACH, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

[✓ Blue Print] — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH - WITH EXCEPTIONS NOTED ON OVERLAY.

COLOR DESCRIPTION

FOLLOW SKETCH - SEE CARD 8BH330 FOR COLORS

BUILDINGS OTHER THAN THOSE OF SEA SHELL GROUP
HAVE DIFFERENT ROOFS AND COLORS, SO THEY WILL
NOT LOOK LIKE PART OF THE GROUP.
- SEE OVERLAY -

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

B 667
Imago 2
Lu 10 3/4

Add'l Artwork
$ 10.—
[illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH470 ORDER NO. 85491 DATE 6-24-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

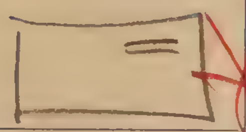
PHOTO RETURNED TO

CUSTOMER BEBOUT & DOWNS
CLEVELAND, OHIO

12½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT * FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

TRAVA-LODGE MOTEL
WILLOUGHBY, OHIO



(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center

DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW INSTRUCTIONS ENCLOSED

ALSO TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

ALSO TISSUE OVERLAY

RETURN PHOTO YES NO

PHOTO USED FOR

Photo To B & D 3/9

3M—4-15-52

B-3½
HC 1½
PG 3½

4

NO. 4CH471

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 85510

DATE 6-25-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.165-MUNICIPAL BEACH ON HOLIDAY ISLES, ST.PETERSBURG, FLORIDA "THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHT GREEN UNDER ROOF AND CANOPY. PILLARS ARE DARKER GREEN. LOUVRES AT TOP OF ENTRANCE ARE MAHOGANY RED. BUILDING AT LEFT IS LIGHT GREEN WITH DARKER GREEN TRIM.
PUT COLOR INTO BATHING SUITS AND TOWELS.
COPPER TRIM TOP ALL ALONG ROOF. TAN BRICK GIFT SHOPS EITHER SIDE AT ENTRANCE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF [✓ YES] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

[illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			~~JUL 1 1954~~	JUL 6 - 1954
SKETCH				
RETOUCHING	2	3	JUN 28 1954	JUL 1 1954
REPHOTO				
PHOTO-LITHO		—		OCT 14 1954
BLUEPRINT STRIPPING, OPAQUING			JUL 12 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MH

NO. 4CH472

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 85510

DATE 6-25-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.24-SUNSHINE SKYWAY
BRIDGE ACROSS LOWER TAMPA BAY,
ST. PETERSBURG, FLORIDA
"THE SUNSHINE CITY"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SPAN BATTLESHIP GRAY. PILLARS CONCRETE.
SHIP, RED WATERLINE, RED & WHITE SMOKE STACK.
WATER GREENISH BLUE. BILLOWY CLOUDS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Mr. H[illegible]
Mrs. B[illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 1 1954	JUL 6 - 1954
SKETCH				
RETOUCHING	[illegible]	3	JUN 28 1954	JUL 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 12 1954	
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Practice

NO. 4CH473

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 85510

PHOTO COURTESY ST.PETERSBURG NEWS SERVICE

DATE 6-25-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.28- ST.PETERSBURG BEACH, FLORIDA, ON THE GULF OF MEXICO/ SHOWING COREY CAUSEWAY ACROSS BOCA CIEGA BAY.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Mr. Han —

Mr. [illegible]

REPROOF

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1954	JUL 6 - 1954
SKETCH				
RETOUCHING	2	2½	JUN 28 1954	JUL 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 12 1954	
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH474

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 85510

PHOTO COURTESY ST.PETERSBURG NEWS SERVICE

DATE 6-25-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

(ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.37-AERIAL VIEW OF MADEIRA BEACH, FLORIDA, ON HOLIDAY ISLES.

also Subtitle see Tissue Overlay

FRONT NO. 1

R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

We Have — New Process

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 1 1954	JUL 6 - 1954
SKETCH				
RETOUCHING	2	1	JUN 28 1954	JUL 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 12 1954	
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH475

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 85510

DATE 6-25-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.48-NIGHT SCENE ON CENTRAL AVENUE, ST.PETERSBURG, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MAKE THIS PICTURE A NIGHT SCENE.

CROP FROM FOREGROUND FOR PROPORTION * FOLLOW CARD OCH1023 AS COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 2 1954	JUL 6 - 1954
SKETCH				
RETOUCHING		6	JUN 28 1954	JUL 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 12 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

MH

NO. 4CH476

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 85510

DATE 6-25-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.51-HIGH SCHOOLS IN ST.PETERSBURG, FLORIDA "THE SUNSHINE CITY"
Subtitle: ST.PETERSBURG HIGH SCHOOL
Subtitle: BOCA CIEGA HIGH SCHOOL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

2-VIEW CARD: ARRANGE THE VIEWS AS ON ENCLOSED LAYOUT.

FOLLOW TISSUE OVERLAYS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

To Mr. H
To be made
[illegible]

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 1 1954	JUL 6 1954
SKETCH 60	1	1	JUN 28 1954	
RETOUCHING	5	4		JUL 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 12 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MH

NO. 4CH477

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 85510

DATE 6-25-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL S.123-PASS-A-GRILLE BEACH, FLORIDA "ON THE GULF OF MEXICO"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

To M H[illegible]
To be made
the [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 1 1954	JUL 6 - 1954
SKETCH				
RETOUCHING	2	/	JUN 28 1954	JUL 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 12 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

M H

NO. 4CH478

SUN NEWS CO., ST.PETERSBURG, FLA.

ORDER NO. 85510

DATE 6-25-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL TS.12 - INTERIOR, ST. NICHOLAS GREEK ORTHODOX CHURCH, TARPON SPRINGS, FLORIDA. U.S.A.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as 6BH777.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

To [illegible]

To be [illegible]

[illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By [illegible]
Date [illegible]

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 1 1954	JUL 6 - 1954
SKETCH				
RETOUCHING	1	3½	JUN 28 1954	JUL 1 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 12 1954	
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH479 **ORDER NO.** 85525 **DATE** 6-25-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CAROLINA PRINTING CO.,
ELIZABETH CITY, NORTH CAROLINA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
VICKI VILLA HOTEL COURT
ON U.S.17 NORTH - ELIZABETH
CITY, N. C.

see sketch

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
CAROLINA PRINTING CO.,ELIZABETH
CITY, N. C.

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH - COLORS WILL BE TRADITIONAL ON THE FLOWERS, LAWN, CARS, SIGNS, ETC.
BUILDINGS WILL BE WHITE AND GREEN

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

1 - 8X10
Pct 6.
[illegible] 1½ "
[illegible]

Rephoto 6.25
incl. Commission

RUSH

Ret 4½
[illegible] AC 1½ ¼
LS 8¾

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH480 ORDER NO. 85538 DATE 6-28-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER BEBOUT & DOWNS, INC.
CLEVELAND, OHIO

12½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ELM HAVEN MOTEL
15 MILES SOUTH OF CLEVELAND ON U.S.
ROUTE NO. 42, STRONGSVILLE, OHIO

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] [✓ C. T. Imprint] No Imprint
[✓ Side] — Center
DISTRIBUTED BY BEBOUT & DOWNS, INC.,
CLEVELAND 15, OHIO

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY:

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY:

A - SHUTTERS #7
B - ROOF #8 GREEN
C - FURNITURE #13
D - DRIVEWAY BLACK TOP
E - DRAPERIES #13.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

NO. 4CH481

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 85615

DATE 6-29-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

ST. CECILIA'S CATHEDRAL,
OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE CARS, POSTS, WIRE AND INTERFERING BRANCHES.

COLOR: SLIGHTLY CREAM COLORED CONCRETE. DULL RED ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other so make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 8 1954	JUL [illegible] 1954
SKETCH				
RETOUCHING		3½	JUL 1 1954	JUL 8 1954
REPHOTO			JUN 29 1954	JUN 30 1954
PHOTO-LITHO			JUL 22 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		7/28/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 4CH482

ORDER NO. 85615

DATE 6-29-54

25 MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

TRINITY CATHEDRAL EPISCOPAL
CHURCH, OMAHA, NEBRASKA

1 7/16 inch Panel see Sht

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: REMOVE CAR AND PARKING METERS. PUT A FEW LEAVES ON TREES BUT DO NOT OBSTRUCT VIEW OF BUILDING. REMOVE OR TONE DOWN BACKGROUND BUILDINGS. SINCE PROPORTION IS NOT CORRECT, SEE ATTACHED LAYOUT.

COLOR: CHURCH LIGHT GREY. ROOF SLATE GREY. DEEP BLUE SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 8 1954	JUL 13 1954
SKETCH 50	2	1½		
RETOUCHING	2	4½	JUN 30 1954	JUL 8 1954
REPHOTO				
PHOTO-LITHO			JUL 22 1954	July 28
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		7/28/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH483

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 85615

DATE 6-29-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

THE NEW MUNICIPAL AUDITORIUM,
OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP AS SHOWN & FILL IN STREET TO SQUARE OUT PICTURE. CROP DOWN TO FEATURE BLDG. ONLY. SEE ACTUAL PHOTO OF CONSTRUCTION IN PROGRESS,ATTACHED. BLDG. IS OF ORDINARY BUFF BRICK & NOT STONE AS SHOWN IN ARCHITECTS MODEL. OVERHEAD COVERING AT "MUSIC HALL" IS NOT TO BE USED BUT ONLY THE SLIGHT OVERHEAD PROTECTION AS ALREADY FINISHED ON PROGESS VIEW, WILL BE USED. REMOVE THE "MUSIC HALL" SIGN, & THE EXCESS CANOPY SHOWN ON THE ARCHITECTS MODEL. CONTINUED ON WORK SHEET.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 8 1954	[illegible]
SKETCH				
RETOUCHING		4	JUN 30 1954	JUL 8 1954
REPHOTO				
PHOTO-LITHO			JUL 22 1954	July 27
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		7/28/54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

1 Print

NO. 4CH484

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 85615

DATE 6-29-54

25 MPOST CARDS C.T.ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

NEBRASKA METHODIST HOSPITAL,
OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: ADD WALK, SHRUBS AND FLOWERS AS INDICATED ON ATTACHED PAPER. CROP PHOTO TO FEATURE HOSPITAL.

COLOR: RED-BROWN BRICK.

MAKE ONE PRINT FROM NEGATIVE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

RUSH

LAST OF GROUP

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 29 1954	[illegible]
SKETCH				
RETOUCHING	4	6	JUL 2 1954	JUL 29 1954
REPHOTO			JUN 29 1954	JUL 1 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG [illegible] 1954	AUG 9 1954
HAND COLOR PROOF	41	1 3/4		7/[illegible]
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH485

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 85615

DATE 6-29-54

25 MPOST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

CLARKSON HOSPITAL, OMAHA,
NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: CROP TO FEATURE HOSPITAL. MAKE TREES MORE NATURAL LOOKING. REMOVE CARS.

COLOR: BASE OF BUILDING IS ALUMINUM. BRICK USED IS A LIGHT BUFF, SLIGHTLY SALMON COLORED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 9 1954	JUL 15 1954
SKETCH				
RETOUCHING		3½	JUN 30 1954	JUL 9 1954
REPHOTO				
PHOTO-LITHO			JUL 22 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		7/29/54
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

ERIC NELSON NEWS CO., OMAHA, NEB.

NO. 4CH486

ORDER NO. 85615

DATE 6-29-54

25M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

UNIVERSITY OF NEBRASKA, COLLEGE OF
MEDICINE CAMPUS, OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: SEE INDEX TO MODEL, WHICH IS ATTACHED. PLACE SMALL NUMBERS AT CORRECT PLACES ON PHOTO, TO IDENTIFY READING MATTER INDEX AS SHOWN. NOTE MODEL DOESN'T SHOW THE ADDITION TO CHILDREN'S HOSPITAL, MARKED ON THE ATTACHED SKETCH. PLEASE ADD THIS TO PHOTO. CROP FROM TOP OR BOTTOM AND FIX WALKS. SHOW GRASS IN AREAS TO BE FILLED IN ON CARD. REMOVE CARS.

COLOR: BLDGS. EXCEPT CLARKSON HOSPITAL, ARE ALL LIGHT RED-BROWN BRICK & CONCRETE TRIM. CLARKSON SLIGHTLY SALMON-BUFF BRICK.

add to both Sides for Reporter

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 2 1954	JUL 6 1954
SKETCH 20	2	1	JUN 30 1954	
RETOUCHING		5¼		JUL 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 9 1954	JUL 15 1954
HAND COLOR PROOF	32	2¼		7-16-54
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH487 ORDER NO. 85566 DATE 6-29-54

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER ST. SABINA CHURCH
CHICAGO, ILLINOIS

6½ M BUS. CARDS SIZE 3½ X 2-5/16" STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

LATER~~AN~~ CLUB

FRONT NO. NO (All of this on address side)
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint]
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM LARGE PICTURE (OF SHIELD)

COLOR DESCRIPTION

1 B & W Photo (art Work) of Shield Ret'd Cust 1/9/58 CD
Delivered by art ro.

FOLLOW LARGE PICTURE FOR COLORS

Bus Card

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

307

5x7.
2 - 1
Ret 1½.
3 @ 3½.
2 @ 4¾.

Rephoto 4.40
incl. Comm.

OK

5

I. & M. OTTENHEIMER, BALTIMORE, MD.

NO. 4CH488

ORDER NO. 85619

DATE 6-30-54

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MARYLAND SCHOOL FOR THE BLIND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

PUT CLOUDS IN SKY. COLORS FROM A-97648

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date [illegible]

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 8 1954	JUL [illegible] 1954
SKETCH				
RETOUCHING	3	1½	6-30-54	JUL 8 1954
REPHOTO				
PHOTO-LITHO			JUL 22 1954	July 28
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF		1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH489 **ORDER NO.** 85579 **DATE** 6-30-54

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
FIRST BAPTIST CHURCH
CLANTON, ALABAMA

PHOTO RETURNED TO

6½ M POST CARDS **SIZE** 3½ X 5½ **STYLE** ART COLORTONE-White Border

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FIRST BAPTIST CHURCH, CORNER THIRD AVENUE NORTH AND SIXTH STREET, CLANTON, ALABAMA

(All of this on address side)

FRONT NO. 5 R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

CROP FOREGROUND - JUST SHOW BUILDING, SHRUBBERY AND WALKS. REMOVE CARS, WIRES, POSTS, LADDER, ETC.,& BUILDING ON LEFT OF CHURCH.

COLOR DESCRIPTION

CHURCH IS BRICK #15. WHITE TRIM. ROOF COLOR #52. WINDOWS ON 2nd & 3rd FLOORS HAVE STAINED GLASS,MOTTLED OR MARBLED #8 & #1.(EXCEPT WINDOWS IN THE WING AT THE JUNCTION OF RIGHT WING & MAIN BLDG. WHICH ARE PLAIN GLASS).

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Ret. 6
H.C. 1½
L.A. 9½

cR

NO. 4CH490

GULF STREAM CARD & DISTRIBUTING CO.,MIAMI,
FLORIDA

ORDER NO. 85713

DATE 7-1-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DF.78- THE ABEONA II
DOCKED ON ANDREWS AVE. BRIDGE,
FT. LAUDERDALE, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES ~~enclosed~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 35MM TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______________ Subjects [illegible]
order for this customer. Please
see to it that all cuts or negatives are uniform and colors are
in harmony with each other
to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 8 1954	JUL 15 1954
SKETCH				
RETOUCHING		0	JUL 2 1954	JUL 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

M.H
x

NO. 4CH491

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 85713

DATE 7-1-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL K.1 - SHRIMP BOATS AT DOCK, KEY WEST, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

To Mr. H

MH

VN

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 8 1954	[illegible]
SKETCH				
RETOUCHING	3	2	JUL 2 1954	JUL 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH492

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 85713

MIAMI BEACH NEWS BUREAU PHOTO

DATE 7-1-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.159-MOON OVER MIAMI BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

MOONLIGHT SCENE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION.

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 7 1954	JUL 13 1954
SKETCH				
RETOUCHING	2	2	JUL 2 1954	JUL 7 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

M.H +

NO. 4CH493

GULF STREAM CARD & DISTRIBUTING CO., MIAMI, FLORIDA

ORDER NO. 85713

CITY OF MIAMI NEWS BUREAU PHOTO

DATE 7-1-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.160- BISCAYNE BLVD. LOOKING SOUTH, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARDS ENCLOSED FOR COLORS ONLY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process to [illegible]

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 8 1954	
SKETCH				
RETOUCHING	3	1½	JUL 2 1954	JUL 8 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH494

DISTRIBUTED BY THE CENTRAL NEWS COMPANY,
AKRON, OHIO

ORDER NO. 85715

DATE 7-1-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (in sky)
CITY HOSPITAL, AKRON, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION CROP AT BOTTOM. TAKE OUT POLES, WIRES AND SIGNS, ALSO TREES AS INDICATED. ADD CLOUDS. REMOVE OLD CARS AND TRUCK.

BUILDING IS RED BRICK WITH CREAM WINDOW TRIM. GREY CONCRETE AT BASE AND AROUND ENTRANCE. CONCRETE STRIPS AT TOP. ENTRANCE IS GLASS WITH CHROME STRIPES AND RED MARBLE. SILVER RAILS. LETTERS OVER DOOR ARE: "THE CITY HOSPITAL OF AKRON."

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No. LENS READING
CAMERA READING BOARD READING
BLUE
F-16 UNITS
YELLOW FLASH SEC. MASK
F-16 UNITS FLASH SEC. MASK
RED
F-16 UNITS FLASH SEC. MASK
BLACK
F-16 UNITS FLASH SEC.
EXTRA SKY EXPOSURE
REMARKS: F-16 UNITS

Submit Pst
Photo to Charlie
Gaw

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up				
SKETCH			JUL 22 1954	[illegible]
RETOUCHING	5	4	JUL 2 1954	JUL 14 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			1954	
HAND COLOR PROOF	[illegible]	1½		AUG 5 1954
ARTIST DEPT.		9		8-5-54 JHN

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH495 ORDER NO. 85719 DATE 7-1-54

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER PEARLSTONE PRINTING & STATY CO.
ST. LOUIS, MISSOURI

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Geo.Washington Hotel Bldg.)

To customer

THE TWO SIGNS: THE WORDING TO BE "GEORGE WASHINGTON" ACCENTUATE, MAKE LARGE IF POSSIBLE.
LEFT OF PHOTO, BRING THE BLACK GLAZED FRONT UP EVEN WITH THE WHITE LEDGE TO RIGHT, BLOTTING OUT WINDOW. EXTEND THE WHITE LEDGE CLEAR ACROSS BUILDING TO LEFT EDGE OF BLDG. TAKE OUT EVERYTHING EXCEPT THE BUILDING ITSELF AND SIDEWALK, PLUS MAKING A LARGER PARKING LOT. EXTEND THE PARKING LOT TO TAKE IN THE SPACE WHERE THE BUILDINGS NOW APPEAR TO RIGHT, FILLING WITH AUTOS. ACCENTUATE THE CANOPIES.

COLOR DESCRIPTION

THE HOTEL IS VERY DRAB LOOKING, GRAY SANDSTONE, BRIGHTEN THE GRAY COLOR OF BUILDING.

PHOTO USED FOR

RETURN PHOTO YES NO

X

3M—4-15-52

Ret. 6½
H.C. 1½
L.A. 9½

as quoted.
J

CR

57

NO. 4CH496

W. E. AYRES, 1049 LIVINGSTON AVE., COLUMBUS, OHIO

ORDER NO. 85727

DATE 7-2-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL A-5. STATE CAPITOL AND McKINLEY MEMORIAL, COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ALSO ENCLOSED - RETURN TO CHAS. W. GANN

TAKE OUT POLES AND WIRES, AND PEOPLE. ADD FLAG TO POSTS ON BOTH SIDES OF DOME. ADD CLOUDS. CLOSE DOOR ON BUILDING.
FOLLOW CARD 2CH1600 FOR COLORS.

SUBMIT:	RET. PHOTO	REPHOTO	B. L. & W. PROOF	HANDCOL PROOF	RETURN PHOTO
				YES	YES

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 26 1954	[illegible]
SKETCH				
RETOUCHING	3	3½	JUL 8 1954	JUL 26 1954
REPHOTO			JUL [illegible] 1954	JUL 7 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	6	1½		[illegible]
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

8 X 10

NO. 4CH497

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

ORDER NO. 85624

DATE 7-6-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

A-2. CIVIC CENTER GROUP,
COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

POST CARD TO BE MADE FROM COMPOSITE VIEWS ATTACHED. NEGATIVES ALSO ENCLOSED. ADD SKY IF NECESSARY. ADD CLOUDS. TAKE OUT CARS AND WALL AT LOWER LEFT AND PUT IN ROAD.

BUILDING AT EXTREME RIGHT IS WHITE STONE. SEE ENCLOSED TWO TRANSPARENCIES FOR BALANCE OF COLORS ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

7/30/54

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 15 1954	JUL 19 1954
SKETCH				
RETOUCHING	5	6	JUL 9 1954	JUL 14 1954
REPHOTO			JUL 7 1954	JUL 8 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		7/28/54
ARTIST DEPT.		9½		

AUG [illegible] 1954

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

8

6

NO. 4CH498

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

ORDER NO. ~~85624~~ 86926

DATE 7-6-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
A-3. THE HEART OF DOWNTOWN
COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT SIGN AT EXTREME RIGHT CORNER. ADD CLOUDS. REMOVE ALL TRUCKS. IF NECESSARY, CROP ABOUT AS MARKED (BUT NOT AT BOTTOM).

FOLLOW ENCLOSED TRANSPARENCY FOR COLORS ONLY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES X RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on Order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Right side
too heavy
Bldgs + trees
H J

New Proof

Reproof

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			OCT 6 1954	[illegible]
SKETCH				
RETOUCHING		3	6 1954	OCT 6 1954
REPHOTO			OCT 4 1954	OCT 5 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 11 1954	OCT 30 1954
HAND COLOR PROOF				
ARTIST DEPT.		8		

DEC 24 1954

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer FEB 14 1955

NO. 4CH499

W. E. AYRES, 1049 LIVINGSTON AVE.,
COLUMBUS, OHIO

ORDER NO. 85624

DATE 7-6-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

A-14. FORT HAYES AND CHITTENDEN HOTELS, COLUMBUS, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-to come

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

THIS TO BE A 2-VIEW CARD, HORIZONTAL. USE PHOTO FROM SUBJECT OCH78 FOR LEFT VIEW AND ATTACHED PHOTO FOR RIGHT VIEW. SHOW ONLY VIEW OF CHITTENDEN HOTEL-NOTHING ELSE. TAKE OUT CARS AND ADD CLOUDS. FOR COLORS OF FORT HAYES HOTEL FOLLOW CARD OCH78. SEE BACK OF PHOTO FOR COLORS OF CHITTENDEN HOTEL.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND COL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on Order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Pencil No 1½

1 [illegible]

to come

Red Express

Executive OK of Estimate		Cost Dept. Checked
By	**ESTIMATE**	By
Date	**AND WORK SCHEDULE**	Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 13 1954	AUG 17 1954
SKETCH R.O.		1		
RETOUCHING		4½	JUL 27 1954	AUG 12 1954
REPHOTO			AUG 2 1954	AUG 4 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 19 1954	SEP 1 1954
HAND COLOR PROOF	4	8		[illegible]
ARTIST DEPT.		11		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH500 ORDER NO. 85630 DATE 7-6-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER DESERT SUPPLY CO.,
LAS VEGAS, NEVADA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side) 3 SIDES

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

BARSTOW, CALIFORNIA

& ½ Panel

FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

TITLE TO BE IN BUFF PANEL AT BOTTOM. NOTE: SMALL PRINT, NEGATIVE & CARD FOR GUIDE. CROP THE TOP & BOTTOM AS ROUGHLY SHOWN ON SMALL PRINT. ELIMINATE THE SHADOW OF TOWER, THE LUMBER & JUNK ON RIGHT SIDE, CARS & TRUCKS FROM THE ROAD & DRIVEWAYS, & WATER COOLER & OTHER MACHINERY FROM ROOF OF SMALL BUILDING ON RIGHT SIDE. LIGHTEN THE FRONT OF HOTEL, SO IT CAN BE CLEARLY SEEN. THERE ARE FLOWERS IN THE BEDS BORDERING THE CIRCLE DRIVE AGAINST THE HOTEL. THE BUSHES TOWARD THE STREET OF THE CIRCLE DRIVE ARE OLEANDERS. THE BEDS ON LEFT OF DRIVE AWAY FROM HOTEL & NEAR STREET ARE BEDS OF CACTUS, SO SHOW SOME GREEN, MORE BROWN BUT NOT MUCH COLOR & BETWEEN THE BEDS THE EARTH IS A DESERT BROWN.

COLOR DESCRIPTION

THE SINGLE TREES ON THE LEFT BETWEEN THE CACTUS BEDS & EDGE OF PROPERTY ARE JOSHUA, WITH NO MORE FOLIAGE THAN SHOWN & A COMBINATION OF BROWN & GREEN. THE GROUND DIRECTLY IN BACK OF THE HOTEL SHOULD BE GREENED IN A LITTLE. THE GROUND ACROSS THE ROAD FROM THE BACK OF HOTEL SHOULD BE BROWN DESERT. THE BUILDINGS OF THE HOTEL ARE WHITE, BROWN WINDOW TRIM. ROOFS OF HOTEL & RESTAURANT ARE TERRA COTTA RED. GARAGES, THE L SHAPE ON RIGHT, A REDDISH BROWN.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—6-15-52

1 Pr 5 8x10 wj
Pct 6½
" 32 - 8-4-54 [illegible]

1 print and
add'l artwork 6.75

incl. Comm.

cR

6462

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH501 **ORDER NO.** 85631 **DATE** 7-6-54

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER STATE-PLANTERS BANK & TRUST CO.,
RICHMOND, VIRGINIA

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: [✓ Upper, Lower, Center] — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
SIXTH AND BROAD OFFICE
STATE-PLANTERS BANK AND TRUST COMPANY
RICHMOND, VIRGINIA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(2 PHOTOS)- CUSTOMER SUGGESTS USE #B, AS BEST ONE.

THE BACKGROUND OF THE TIME & TEMPERATURE SIGN IS BLACK & THE FIGURES COME UP IN WHITE LIGHTS. THE WORDS "TIME" & "TEMPERATURE" ARE IN RED NEON. BLOCK OUT THE CREDIT ATTACHED BY GENERAL OUTDOOR ADV. SHOW THE TIME AS 12:45 & SHOW INDICATION ONLY OF TEMPERATURE SINCE THIS PARTICULAR SIGN FLASHED FIRST THE TIME, THEN THE TEMPERATURE, NOT BOTH SETS OF FIGURES AT ONE TIME.

COLOR DESCRIPTION

BUILDING IS SIMILAR IN COLORS TO ENCLOSED CARD (3CH1039), IS OF INDIANA LIMESTONE WITH GRANITE BASE. THE STONE APPEARS TO BE GREY-WHITE, & TRIMMING OVER & ACROSS THE WINDOWS~~M~~, AND MARQUEE IS PAINTED A DARK GREEN SIMILAR TO CARD ENCLOSED. GREEN BACKGROUND FOR BANK NAME ON SIGN. BANK NAME IN WHITE LIGHTS. DOORS ARE POLISHED BRONZE & GLASS, & THE CENTER OF THE 3 DOORS IS AN AFTER-HOUR DEPOSITORY, ALSO OF POLISHED BRONZE, BEGINNING ABOUT 1/4 OF THE WAY DOWN FROM THE GLASS AT TOP. NIGHT DEPOSITORY ON THE EXTREME RIGHT IS OF POLISHED BRONZE. THE TWO SIGNS BEARING THE BANK'S NAME IN BRONZE HAVE A BLACK LACQUERED BACKGROUND.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Pit 5
[illegible]

NO. 4CH502

TEXAS LONGHORN CAVERN, DALLAS, TEXAS

ORDER NO. 85674

DATE 7-9-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON ~~THE PICTURE~~ SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER BORDER

TITLE IN FULL
Upper:
ABRAHAM LINCOLN
FORMATION
Lower: LONGHORN CAVERN TEXAS STATE
PARK, BETWEEN BURNET AND
MARBLE FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-at bottom of
message space

IMPRINT SPECIAL READING MATTER
(TRADEMARK) Dec [illegible] H1114

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USUAL CAVERN COLORING

~~SEE FOLDER ENCLOSED~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

3 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 16 1954	JUL 19 1954
SKETCH				
RETOUCHING	4	1/2		JUL 15 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	1½		[illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH503

TEXAS LONGHORN CAVERN, DALLAS, TEXAS

ORDER NO. 85674

DATE 7-9-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
Upper:
SAM BASS FOOTPRINT
Lower: LONGHORN CAVERN TEXAS STATE
PARK, BETWEEN BURNET AND
MARBLE FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-at bottom
of message space.

IMPRINT SPECIAL READING
MATTER (TRADEMARK) see TR H114

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USUAL CAVERN COLORING

~~SEE FOLDER ENCLOSED WITH 4CH502~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 13 1954	JUL 14 1954
SKETCH				
RETOUCHING	3	1 ✓	JUL 12 1954	JUL 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	[illegible]	[illegible]		[illegible]
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH504

TEXAS LONGHORN CAVERN, DALLAS, TEXAS

ORDER NO. 85674

DATE 7-9-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER, LOWER, CENTER] BORDER

TITLE IN FULL Upper:
SAM BASS ENTRANCE
Lower: LONGHORN CAVERN TEXAS STATE
PARK, BETWEEN BURNET AND
MARBLE FALLS, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-at bottom of message space.

IMPRINT SPECIAL READING MATTER (TRADEMARK) see 7BH1114

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USUAL CAVERN COLORING

~~SEE FOLDER ENCLOSED WITH 4CH502~~

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 12 1954	[illegible]
SKETCH				
RETOUCHING	3	1	JUL 9 1954	JUL 12 1954
REPHOTO				
PHOTO-LITHO			JUL 22 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		7/ [illegible]
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH505 **ORDER NO.** 85676 **DATE** 7-9-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER LA SIESTA MOTEL
BEREA, OHIO (STRONGSVILLE)

12½ M POST CARDS **SIZE** 3½ X 5½ **STYLE** ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LA SIESTA MOTEL ← [illegible]
"OHIO'S MOST BEAUTIFUL"
U.S. 42 PEARL RD. STRONGSVILLE, OHIO
12 MILES SOUTH OF DOWNTOWN CLEVELAND → ¾ Panel

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

NOTE EXTRA PHOTO WITH INSTRUCTIONS. TURN SIGN A LITTLE SO THAT THE NAME CAN BE READ. ADD CLOUDS. PANEL AT BOTTOM ABOUT 9/16" AND SAME COLOR AS CARD 3CH976. CROP ABOUT AS MARKED. REMOVE WIRES, POLE ON LEFT & FIRE PLUG. PLANT GRASS ALL AROUND ARE AT BASE OF SIGN & AT LEFT. PUT DOME (OR CUPOLA) ON ROOF SIMILAR TO CARD 3CH1137.
FOLLOW SKETCH - MAKE CUPOLA LARGER
AS ON CARD 3CH1137.

COLOR DESCRIPTION

FOLLOW SKETCH - AND EXTRA PHOTO WITH INSTRUCTIONS
DARKER RED ROOF. BLACK TOP DRIVE. WALLS ARE ROSE.
KNOTTY PINE TRIM.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Ret. 6½
H. C. 4½
L. A. 9

CR

Red Impression

a

NO. 4CH506

KEWANEE NEWS AGENCY, KEWANEE, ILL.

ORDER NO. 85682

DATE 7-9-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL KEWANEE Henry County ILLINOIS GREETINGS FROM THE "HOG CAPITAL OF THE WORLD". According to reports from the United States Bureau of Statistics, the total hog population of Henry County, Illinois, is greater than that of any other County in the United States.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 **R. M.** NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Paper Proofs. (see Sketch)

FOLLOW ROUGH PENCIL SKETCH
USE SUBJECT 6AH2002 FOR PICTURE OF SOW & PIGS.

Submit pencil sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Pencil Sketch 1½ hr.

1 - 5x7 Rephoto

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 21 1954	JUL [illegible] 1954
SKETCH L.O.	3	1½	JUL 21 1954	JUL 28 1954
RETOUCHING		2		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	32	2		8-5-54
ARTIST DEPT.		10		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH507 **ORDER NO.** 85683 **DATE** 7-9-54

CUSTOMER MAYFLOWER DOUGHNUT CORPORATION
NEW YORK CITY, NEW YORK

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-~~WHITE BORDER~~ Full [illegible]

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full VISIT THE NEWEST ...
MAYFLOWER COFFEE SHOP - BETWEEN 50th and
51st STS. and LEXINGTON AVE. IN THE
BEVERLY HOTEL ....
(see picture sheet for balance of type)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

OMIT THE TWO LINES ON EACH SIDE AND RESET THE TYPE MATTER MARKED "A" TO FILL OUT THE SPACE ON THE CARD TO A BETTER PROPORTION.

COLOR DESCRIPTION

CEILING PINK. PLASTER WALLS, AQUA GREEN. REAR PLASTER WALL WHERE SLOGAN IS-ROSE. WALL PANELS, MAPLE. MURALS, BACKGROUND OF LETTERING, YELLOW. BALANCE OF BACKGROUND, AQUA GREEN. FOREST SCEEN, REGULAR FOREST COLORS. SLOGAN COLORING AS SHOWN ON CARD 9BH1465.
TABLE TOPS-RESPBERRY. LEATHER ON CHAIRS AND BOOTHS, LEMON YELLOW. WOOD ON TABLES, WALNUT. WOOD ON ALL CHAIRS, BOOTHS AND WALL PANELS, MAPLE. FLOOR-BLACK AND VERY DARK GREEN WITH WHITE SPECKS.

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

R.O. - 1 hr.
Bk. - 5½ hrs.
8-27-[illegible] ✓ AC - 1½
Ea - 5.
Cl

Add'l composition
7.00
[illegible]

PITCHURE IN LARGE-H FILE

NO. 4CH508

DISTRIBUTED BY RALPH YOUNG, CANTON, OHIO

ORDER NO. 85691

DATE 7-12-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

FIRST METHODIST CHURCH,
CANTON, OHIO ... etc.

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE EXTERIOR OF CHURCH VIEW AS MAIN PICTURE WITH INSERT OF INTERIOR VIEW. EXTERIOR: REMOVE STREET & STOP SIGNS. DARK STONE CHURCH, TRIM LITTLE LIGHTER. SLATE ROOF. 3 DOORS CLOSED UP-DARKEN TO CORRESPOND. ART GLASS IN WINDOWS. INSERT: CROP AS INDICATED ON PHOTO.

Submit pencil sketch

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

[illegible]

[illegible]

1 Rephoto

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1954	AUG 19 1954
SKETCH				
RETOUCHING		5½	JUL 30 1954	AUG 8 1954
REPHOTO			AUG 2 1954	AUG 4 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 26 1954	SEP 3 1954
HAND COLOR PROOF	4	2		7/31/54
ARTIST DEPT.		10½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH509 **ORDER NO.** 85694 **DATE** 7-12-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER BOULEVARD MOTEL
MINNEAPOLIS, MINNESOTA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
(In sky)
BOULEVARD MOTEL — 10 pt
MINNEAPOLIS, MINNESOTA
(AAA)

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE- SIGN SHOWING OVER LEFT END OF ROOF, DIRT PILE IN CENTER, SIGN LEANING AGAINST MOTEL SIGN POST, BRICK & TILE FRONT OF OF LEFT WING, SIGN TO LEFT OF WINDOW LEFT WING, TELEPHONE POLE & WIRES.

ADD GREEN LAWN IN CENTER AREA. SMALL SHRUBS AROUND EDGE WITH A FEW SMALL RED FLOWERS (GERANIUMS) BETWEEN SHRUBS. FINISH CURBING ALONG DRIVE. SCATTERED RED GERANIUMS ALONG BASE OF BUILDING AND BETWEEN SHRUBBERY. FINISH WINDOWS ON RIGHT WING.

COLOR DESCRIPTION

BLUE SKY WITH WHITE CLOUDS. SHINGLES,SIDING ON UPPER PART OF BUILDING #49 BLUE GREEN. BRICK,LOWER PART,#56 RED BROWN. DOORS, #49 WITH YELLOW INSERTS. SCREEN DOORS, WHITE WITH YELLOW INSERTS (NARROW BANDS). ALL OTHER TRIM, CORNICE, WINDOWS, GARAGE DOOR ARE WHITE.
SIGN: WHITE LETTERING ON GREEN, #65, BACKGROUND, POSTS, #65.
GREEN LAWN AND PARKWAY. DARK GRAY STREET, LIGHT GRAY DRIVE.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Ret. 5 hrs.
HC 1 1/2
La 3 1/4

3

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH511 ORDER NO. 85767 DATE 7-13-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PYRAMID HOTEL
TAMPA, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

PYRAMID HOTEL
1028 CENTRAL AVENUE
TAMPA, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH
AND INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW SKETCH
AND INSTRUCTIONS ENCLOSED

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

2 Replates
L.C. ½
Ret. 6½
H.C. 2.4
L.C. 11

as [illegible]

OK

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH512 **ORDER NO.** 85768 **DATE** 7-13-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL EDISON
ROCHESTER, NEW YORK

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FAC
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL EDISON
ELM NEAR MAIN STREET EAST

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH - FOLLOW CARD 2CH894
FOR COLORS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

X

3M—4-15-52

Ret. 7
I.C. 13½
L.C. 9¾

as quoted

ep

Rush

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH513 ORDER NO. 85769 DATE 7-13-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER WALTER T. KELLEY CO.,
CLARKSON, KENTUCKY

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, [✓ Lower, Center] — Border — Follow Layout
Title in Plate Yes No
Copyright in Plate Yes No
Title in full

AIR VIEW OF THE WALTER T. KELLEY CO.,
BEE HIVE FACTORY NEAR CLARKSON KENTUCKY, U.S.A

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

13.P

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

~~To Office~~

COLOR DESCRIPTION

FOLLOW SKETCH

X

Retouched Photo [illegible]

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5×7 Repht. 14
R.E. 12
H.C. 13½
L.A. 9

6580

NO. 4CH514

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, ORDER NO. 85783
PADUCAH, KY.

DATE 7-14-54

$12\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BATHING BEACH, KENTUCKY DAM VILLAGE STATE PARK ON KENTUCKY LAKE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ______
Date ______

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ______
Date ______

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 20 1954	JUL 22 1954
SKETCH				
RETOUCHING	7	3½	JUL 16 1954	
REPHOTO				
PHOTO-LITHO			JUL 26 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		7/29/54
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D ______
By ______

DATE HAND COLOR PROOF OK'D ______

DATE Filed ______
By ______

DATE Photo Returned to Customer ______

NO. 4CH515

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE,
PADUCAH, KY.

ORDER NO. 85783

DATE 7-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SAILING IS GREAT SPORT ON
BEAUTIFUL KENTUCKY LAKE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			JUL 20 1954	JUL [illegible] 1954
SKETCH				
RETOUCHING	4	2½	JUL 16 1954	JUL 20 1954
REPHOTO				
PHOTO-LITHO			JUL 26 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		7/30/54
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4GH516

DISTRIBUTED BY WILSON'S BOOK & STATIONERY STORE, **ORDER NO.** 85785
PADUCAH, KY.

DATE 7-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	**FRONT NO.** 1 **R. M.** YES
TITLE IN FULL	**IMPRINT** SAME AS ABOVE
TVA'S SHAWNEE STEAM PLANT NEAR PADUCAH, KENTUCKY OHIO RIVER IN BACKGROUND	**PHOTO PROPERTY OF** CUST.

RETOUCHING AND COLOR DESCRIPTION

BANDS AROUND TOP OF STACKS ARE TWO BRIGHT RED, AND A WHITE BAND BETWEEN. STACKS ARE CONCRETE. MAIN POWER HOUSE OR BUILDING IN FRONT OF STACKS IS DARK MAROON. BUILDING IN FRONT OF MAIN BUILDING AS WELL AS LOW BUILDING IN RIGHT CENTER FOREGROUND ARE BUFF BRICK. QUONSET BUILDING, JUST TO RIGHT OF CENTER FOREGROUND, IS YELLOW GREEN.

DO NOT DO MUCH RETOUCHING.

NEW PROCESS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 21 1954	JUL [illegible]
SKETCH				
RETOUCHING	4	1½	JUL 16 1954	JUL 21 1954
REPHOTO				
PHOTO-LITHO	41		JUL 26 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH517 **ORDER NO.** 85787 **DATE** 7-14-54

CUSTOMER KIDDIELAND STUDIOS
PITTSBURGH, PENNA.

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M BUS.CARDS SIZE 3½ X 2¼" STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. NO R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint [✓ No Imprint] ✓
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO (Kiddieland Studios)

THIS TO BE A NIGHT VIEW: ✓
ELIMINATE WIRES, & PART OF FRONT SIDEWALK TO MAKE IT NARROWER.
NOTE TRACING ON TISSUE OVERLAY TO ELIMINATE BUILDING ON RIGHT.

COLOR DESCRIPTION

NIGHT VIEW: BUILDING IS GRAY STONE. THE HORIZ.TRIM WHERE "KIDDIELAND" APPEARS IS #23. THE UNDERSIDE OF THIS TRIM IS SILVER. THE WORDS "CASTLE STUDIOS, ETC." ARE IN BLACK. DOORS ARE RED. INSIDE BACKGROUND OF LEFT WINDOW IS #62. SIGN: "KIDDIELAND" -BACKGROUND IS #1 YELLOW, LETTERS ARE OUTLINED IN #2. INSIDE OF THE LETTERS IS #31. ALL NEON. SIGN: "STUDIOS" IS BRIGHT GREEN NEON, BRIGHTER THAN #45. PICTURE OF BABY ON LEFT TOP OF BUILDING,OUTLINED IN #11 PINK NEON. HAIR IS #1 YELLOW, EYES ARE #4 BLUE. PANTS ARE WHITE. PICTURE OF CAMERA, NEON SIGN. THE BIRD IS OUTLINED IN #4. THE BILL & FEET ARE #1 YELLOW. MAIN PART OF CAMERA IS BRIGHT GREEN. THE TRIPOD IS #2. THE DARK SIGN ON POST IN LOWER CENTER HAS A RED #23 BACKGROUND.

PHOTO USED FOR BUS CARD

RETURN PHOTO YES NO

3M—4-15-52

ny

Ret. 5½ hr.
HC 3/4 . 41
La 5

Add'l artwork 4.50

Washout R.M.
after 15 M are run } 10.00

Imprinting
& Composition } 22.90

incl. Comm. [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH518 ORDER NO. 85806 DATE 7-15-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BURKEY'S PLAZA MOTEL
ST.PETERSBURG, FLORIDA

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
BURKEY'S PLAZA MOTEL
"GATEWAY TO THE SUNSHINE SKYWAY" - italics
ST.PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY

Add on left side of Picture

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ret. 6½
Imp. 4c 1½ 41

Ok Blue Impression as quoted

6/16

(F)

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH519 ORDER NO. 85807 DATE 7-15-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER AIRPORT MOTEL
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full AIRPORT MOTEL
78th ST. AND CICERO AVENUE
(ROUTE 50)
CHICAGO, ILL. PHONE SUMMIT 3517

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

see sample

BEDROOM VIEW TO BE INSERT SIMILAR TO CARD 1CH840.

ON EXTERIOR VIEW-TAKE OUT UNDESIRABLE BACKGROUND AND POLES. FILL IN WITH TREES OR SHRUBS.

COLOR DESCRIPTION

COLOR INSTRUCTIONS ENCLOSED

NOTE KODACHROME TRANSPARENCY

RETD. TO BALONIS
2/21/56

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—6-15-52

1. 5X7 Rephoto.
L.O. ½
Ret. 5½
HC 2 - 6 81.
La 10½

Grouping 21.75
add'l Artwork 5.75

incl. Comm.

Rush

G48

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH520 ORDER NO. 85831 DATE 7-19-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER E. C. RIECK PAINT CO.,
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
E. C. RIECK PAINT COMPANY -
5804-10 SOUTH STATE STREET - CHICAGO,
ILLINOIS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

USE ~~NEW~~ 2A627 PHOTO FOR SUBJECT. USE BLACK TRUCK
IN YARD INSTEAD OF ONE SHOWING ON CARD 2A627-N.

add all signs in windows as on photo card
also change large sign.

COLOR DESCRIPTION

FOLLOW CARD 2A627-N FOR COLORS WITH EXCEPTION
OF THE SIGN - SEE ENCLOSED SHEET. ✓

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Fib. 4
41, 42 HC 1st
[illegible] 93

Photo returned
to Customer
Dec. 8th 1961

DISTRIBUTED BY IRA E. OWEN, NEW SALEM LODGE,
PETERSBURG, ILL.

NO. 4CH521

ORDER NO. 85846

DATE 7-19-54

6½M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL

ABRAHAM LINCOLN STATUE, NEW
SALEM STATE PARK, LINCOLN'S
NEW SALEM, ILLINOIS

upright

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

5CH404

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SHOW CLOUDS. FOR COLORS SEE 4CK963

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ YES HANDCOL PROOF] RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 22 1954	JUL 22 1954
SKETCH				
RETOUCHING	4	2	JUL 21 1954	JUL 22 1954
REPHOTO				
PHOTO-LITHO			[illegible] 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	45	1½		7/30/54
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH522

DISTRIBUTED BY DON BARTELS, MC ALLEN, TEX.

ORDER NO. 85847

DATE 7-19-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DB-2001- FOUNDATION SIRE
OF THE SANTA GERTRUDIS BREED

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

DB~~-2001 MONKEY, (1920-1932)~~
~~foundation sire of the Santa~~
~~Gertrudis Breed of beef cattle,~~etc

PHOTO PROPERTY OF c.t.

RETOUCHING AND COLOR DESCRIPTION

TRY TO DUPLICATE COLORS AS ON CLIPPING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

4 Subjects on
order for this customer. Please
see to it that all cuts or nega-
tives are uniform and colors are
in harmony with each other
to make an attractive set.

~~Retouched photo~~

~~to Jeff~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL [illegible] 1954	JUL [illegible] 1954
SKETCH				
RETOUCHING	3	3	JUL 21 1954	JUL 27 1954
REPHOTO				
PHOTO-LITHO			JUL 29 1954	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	4	1½		8/1/
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH523

DISTRIBUTED BY DON BARTELS, MC ALLEN, TEX.

ORDER NO. 85847

DATE 7-19-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DB-2004- BRAHMA BULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

~~DB-2004 BRAHMA BULL.~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

Add on both sides and change background as in Kodachrome

FOLLOW KODACHROME TRANSPARENCY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~Retouched pht~~

~~to Office~~

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up				
SKETCH				
RETOUCHING	4	4½	JUL 21 1954	JUL 26 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	11	1½		8/9/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

DISTRIBUTED BY DON BARTELS, MC ALLEN, TEX.	NO.	4CH524
	ORDER NO.	85847
	DATE	7-19-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DB-2002- GRAPEFRUIT OF THE TEXAS VARIETY

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

~~DB-2002 GRAPEFRUIT grown in the Lower Rio Grande Valley of Texas, etc.~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

vertical view

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

1 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			[illegible]	[illegible]
SKETCH				
RETOUCHING	7	2½	JUL 21 1954	JUL 26 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	6	1½		8-5-54 MH
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

DISTRIBUTED BY DON BARTELS, MC ALLEN, TEX.

NO. 4CH525
ORDER NO. 85847
DATE 7-19-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER
TITLE IN FULL

DB-2003 - THE GROTTO, RIO GRANDE CITY, TEXAS

(ALL OF THIS ON THE ADDRESS SIDE)
FRONT NO. 1 R. M. YES
IMPRINT SAME AS ABOVE

~~DB-2003 This GROTTO located near the church of the Immaculate Conception, etc.~~

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW KODACHROME TRANSPARENCY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

4 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

~~Return photo~~

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 2[illegible] 1954	JUL [illegible] 1954
SKETCH				
RETOUCHING	4	3	JUL 21 1954	JUL 26 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			JUL 29 1954	
HAND COLOR PROOF	61	1½		8-5-54
ARTIST DEPT.		9¾		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH526

POST CARD SPECIALTIES, NEW ORLEANS, LA.

ORDER NO. 85853

DATE 7-20-54

25M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

NO TITLE

set up tissue overlay

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT MAN'S BODY. CENTER THE FISH ON THE POST CARD. "PREMIUM FALSTAFF BEER" PLACED DIAGONALLY ACROSS THE BACK OF THE FISH. also show seal upper left

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

1 Rephoto
2 - 5x7 Print

Red Impression

negative returned to Custom on 10/14/54

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 29 1954	JUL 30 1954
SKETCH				
RETOUCHING	3	3	JUL 21 1954	JUL 28 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	41	1½	AUG 3 1954	8/10/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

a

NO. 4CH527

STEPHEN FOSTER MEMORIAL ASSOCIATION, INC.
WHITE SPRINGS, FLORIDA

ORDER NO. 85866

DATE 7-21-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

VIEW OF ORIGINAL PAINTING BY HOWARD CHANDLER CHRISTY. THE STEPHEN FOSTER MEMORIAL, ON THE SUWANNEE RIVER, WHITE SPRINGS, FLORIDA

3/4" Panel see card

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: HAVE WHITE PANEL AT BOTTOM OF PICTURE FOR TITLE AS PER CARD #1CH303

COLOR: SEE COLOR PICTURE ATTACHED.

PHOTO IN 4L-[illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF: YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 28 1954	JUL [illegible] 1954
SKETCH				
RETOUCHING	7	3½	JUL 22 1954	JUL 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	65	2½		[illegible]
ARTIST DEPT.		12½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH528 ORDER NO. 85879 DATE July 22, 1954

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CALBERNE STUDIO, INC.
DE PERE, WISCONSIN

6½ M POST CARDS SIZE 3½ x 5½ STYLE ART COLORTONE WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print → [✓ Handcolor] → Black & White Proof. Titles — Red, Blue

use enclosed color guide ✓

COLOR DESCRIPTION

use enclosed color guide ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Art 5
[illegible] HC 1 3/2 . 41
La 10

M.E. RUSSELL, SARASOTA, FLORIDA

NO. 4CH529

ORDER NO. 85888

DATE 7-22-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.87
ST. MARTHA'S CATHOLIC CHURCH,
SARASOTA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

RETOUCHING: TAKE OUT 2 CARS AS MARKED

COLOR: SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1954	
SKETCH				
RETOUCHING	3	3	JUL 23 1954	AUG 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

New Process

MH #

NO. 4CH530

M.E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 85889

DATE 7-22-54

25 MPOST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.8-MOON OVER LIDO BEACH - ON THE GULF OF MEXICO, SARASOTA, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY. MOONLIGHT SCENE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 2 1954	
SKETCH				
RETOUCHING	2	2½	JUL 23 1954	AUG 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

New Proof

To Bill Pritz

NO. 4CH531

M.E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 85890

DATE 7-22-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B.3-TROPICAL CITY YACHT BASIN
ON MANATEE RIVER, BRADENTON,
FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			JUL 29 1954	[illegible]
SKETCH				
RETOUCHING	3	1½	JUL 23 1954	JUL 29 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 30 1954
HAND COLOR PROOF				
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MH
vn

M.E. RUSSELL, SARASOTA, FLORIDA

NO. 4CH532

ORDER NO. 85890

DATE 7-22-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

B.5-BASEBALL SPRING TRAINING -
MILWAUKEE BRAVES IN ACTION -
BRADENTON, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1954	
SKETCH	47	1		
RETOUCHING	3	1	JUL 23 1954	JUL 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

New Process

NO. 4CH533

M.E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 85891

DATE 7-23-54

25M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

S.31-TRAINED BEAR PERFORMING AT
RINGLING BROS., BARNUM & BAILEY
WINTER QUARTERS, SARASOTA, FLA ✓

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. [✓ Checked]
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 2 1954	
SKETCH				
RETOUCHING	3	1½	JUL 23 1954	JUL 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

New Owner

NO. 4CH534

M.E. RUSSELL, SARASOTA, FLORIDA

ORDER NO. 85892

DATE 7-23-54

12½M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

V.1-VENICE BEACH CASINO, SHOWING GULF OF MEXICO, VENICE, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF [✓ HANDCOL PROOF] YES RETURN PHOTO

ENVELOPE PHOTO TICKET

~~ATTENTION~~

~~2 Subjects on order for this customer. Please see to it that al[illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.~~

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1954	
SKETCH				
RETOUCHING	3	2	JUL 23 1954	AUG 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MH

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 4CH535

ORDER NO. 85914

DATE 7-23-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

R.
B.6-FISHING PIER AT JUNO BEACH
"WHERE U.S. 1 MEETS THE OCEAN"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 2 1954	
SKETCH				
RETOUCHING	3	1½	JUL 26 1954	AUG 2 1954
REPHOTO				
PHOTO-LITHO	4			
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MH

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

NO. 4CH536

ORDER NO. 85915

DATE 7-23-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C.59-TOURIST ACTIVITIES AT FLAGLER PARK, WEST PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES SAME AS 3CH777

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

~~[illegible]~~ SEE KODACHROME TRANSPARENCY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

M. H.

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate

By

Date

Cost Dept. Checked

By

Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 10 1954	AUG 11 1954
SKETCH				
RETOUCHING	2	2½	JUL 26 1954	AUG 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH537

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 85915

DATE 7-23-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

C.33-THE EVERGLADES CLUB, PALM BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES SAME AS 3CH777

IMPRINT SAME AS ABOVE

Standard

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HAND YES PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

2nd Flr

New Press

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked ✓
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1954	
SKETCH				
RETOUCHING	3	2	JUL 26 1954	AUG 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Craftint

NO: 4CH538

F.E.C. NEWS CO., WEST PALM BEACH, FLA.

ORDER NO. 85915

DATE 7-23-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

P.-1-POMPANO BEACH YACHT BASIN
"ONE OF FLORIDA'S FINEST",
POMPANO BEACH, FLA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

SEE TISSUE OVERLAY.
SEE CARD # OC-H902 ATTACHED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Not enough detail in trees will come solid in press submit before making copy

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1954	
SKETCH				
RETOUCHING	3	2	JUL 26 1954	AUG 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			~~OCT 21 1954~~	OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MH

NO. 4CH539

DISTRIBUTED BY I.S[illegible]INFELDT, LANCASTER, PA.

ORDER NO. 85947

DATE 7-26-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ST. JOSEPH'S HOSPITAL,
LANCASTER, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

INSTRUCTIONS AND COLOR INFORMATION ON
ENCLOSED SHEET

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 10 1954	AUG 11 1954
SKETCH				
RETOUCHING		5½	JUL 28 1954	AUG 5 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 13 1954	8-19-54
HAND COLOR PROOF	1	1½		[illegible]
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH541 ORDER NO. 85957 DATE 7-27-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE SIMMONS CO.,
CHICAGO, ILLINOIS

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full ONLY 10¢ A DAY
BUYS BEAUTYREST
SPECIAL 30-DAY TRIAL OFFER
see sketch

FRONT NO. 5 R. M. [✓ Yes] No
(All of this on address side)
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW LAYOUT AND INSTRUCTIONS
ENCLOSED ✓

ALSO COPY ✓

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

ALSO SAMPLE OF MATERIAL
FOR COLORS ✓

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Linotype 1/4 hr. L.O. 1
Composing 1/2 hr. Reh. 3 1/2
32. 8-5-54. 4 C, 1/2
La 9 4

Adv'l composition
& artwork 17.50
incl. Comm.

VERY RUSH

MUST HAVE PROOF AUG 4TH

NO. 4CH542

HARRY N. MARTIN, P.O.BOX 324, ASHEVILLE, N. C.

ORDER NO. 85968

DATE 7-27-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER] LOWER, CENTER-BORDER

TITLE IN FULL #184- FRENCH BROAD RIVER VALLEY AND SOUTHERN RAILROAD AS SEEN FROM FRENCH BROAD LOOKOUT, HOT SPRINGS, N. C.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

TAKE OUT RUBBISH IN LEFT HAND CORNER OF PICTURE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 3 1954	AUG 6 - 1954
SKETCH				
RETOUCHING	7	2	JUL 28 1954	AUG 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 13 1954	8-19-54
HAND COLOR PROOF	[illegible]	1½		[illegible]
ARTIST DEPT.		[illegible]		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH543

F.168-TROPICAL FLORIDA SERIES

ORDER NO. 85972

DATE 7-28-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
GOLFING - THE YEAR 'ROUND - IN
TROPICAL FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 2 1954	
SKETCH				
RETOUCHING	2	1/2	JUL 28 1954	AUG 2 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

New Process

To Bill Bitz

NO. 4CH544

F.170-TROPICAL FLORIDA SERIES

ORDER NO. 85972

DATE 7-28-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

DEEP-SEA FISHING CRUISERS
PASSING FISHERMEN ON THE
JETTIES IN FLORIDA WATERS,
AT VENICE ON THE GULF OF
MEXICO V.5

make this a separate line

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

1 Rephoto

14N

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 10 1954	AUG 11 1954
SKETCH				
RETOUCHING	2	2	JUL 28 1954	AUG 10 1954
REPHOTO			AUG 2 1954	AUG 4 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		6		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH545

F.171-TROPICAL FLORIDA SERIES

ORDER NO. 85972

DATE 7-28-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL (Group view):
FLORIDA STATE CAPITOL IN TALLAHASSEE
FLORIDA STATE FLAG
FLORIDA STATE BIRD MOCKING BIRD
FLORIDA STATE FLOWER ORANGE BLOSSOM
FLORIDA STATE SONG "WAY DOWN UPON
THE SWANNEE RIBBER" ...ETC

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW ROUGH PENCIL SKETCH ENCLOSED.

SUBMIT SKETCH

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

~~Cost Dept.~~ Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 14 1954	SEP 16 1954
SKETCH [illegible]		[illegible]	SEP 16 1954	SEP 22 1954
RETOUCHING		6		
REPHOTO			SEP 14 1954	SEP 15 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 28 1954	OCT 13 1954
HAND COLOR PROOF	41	2½		
ARTIST DEPT.		13½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH546

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA.

ORDER NO. 85982

DATE 7-28-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
THE HOME OF JIMMIE STEWART,
INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 8B526-N.

FOLLOW CARD 8B526-N FOR COLORS

[illegible]

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Corr out

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 17 1954	[illegible]
SKETCH				
RETOUCHING		0	SEP 17 1954	SEP 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 30 1954	OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH547

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA.

ORDER No85983

DATE 7-28-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PHILADELPHIA STREET,
INDIANA, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION REMOVE 1st AUTO ON LEFT. ALSO REMOVE POLE & WIRES ON RIGHT, STOP LIGHT, AND WHATEVER PEOPLE IS NECESSARY. RIGHT SIDE: McCRORY'S BLDG. DARK CREME BRICK, UPPER SIGN-GOLD LETTERS, LOWER SIGN-GOLD LETTERS ON RED BACKGROUND. 2nd,3rd,4th BLDGS. RED BRICK FRONTS. 5th BLDG.GREY FRONT. NEWS STAND SIGN-RED LETTERS ON BLUE "MORTON" SIGN-YELLOW ON BLACK. LEFT SIDE: 1st "BRODY" BLDG. [illegible] GREY CEMENT, SIGN-BLACK LETTERS. 2nd "BRODY" BLDG.- RED BRICK FRONT WITH WHITE LETTERS ON BLACK GLASS ABOVE AWNINGS. WHITE LETTERS ON BLACK, UPPER SIGN. "G.C.MURPHY" BLDG.LIGHT CREME BRICK.SIGN-GOLD LETTERS ON RED.NEXT [illegible] BLDGS.RED BRICK FRONT & LIGHT CREME BRICK

SUBMIT RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Bldg colors wrong subject too heavy in color Red out of register H.H.

order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 23 1954	SEP 23 1954
SKETCH				
RETOUCHING		2		SEP 23 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			OCT 5 1954	OCT 30 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

13 NO. 4CH548

DISTRIBUTED BY INDIANA NEWS CO., INDIANA, PA. ORDER NO. 85983

DATE 7-28-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE) (ALL OF THIS ON THE ADDRESS SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

FRONT No. 1 R. M. NO

1/24/55

TITLE IN FULL

PHILADELPHIA STREET AT NIGHT,
INDIANA, PA.

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION MAKE THIS A NIGHT SCENE::
REMOVE FIRST 2 TELEPHONE POLES ON LEFT, WIRES AND STOP LIGHT.
ALSO REMOVE 3 AUTOS ON EXTREME RIGHT AND 3 AUTOS ON EXTREME LEFT.
TAKE OUT PEOPLE AT, AND AROUND INTERSECTION.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

3 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

M.O. 1 br

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 23 1954	SEP 2[illegible] 1954
SKETCH				
RETOUCHING		4½	SEP 17 1954	SEP 23 1954
REPHOTO				
PHOTO-LITHO			SEP 30 1954	OCT 30 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				JAN 21 1956
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MAKE OVER
Charge to Dept.
EST. [illegible] Time Required

RETOUCHING	1	
PHOTO-LITHO		
COMPOSING		
ART DEPT.	7	
[illegible]		

Ret. 5
5 C 1½
#0 9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH549 ORDER NO. 85985 DATE 7-28-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER SUN 'N SNOW LODGE
CADILLAC, MICHIGAN

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Red
Title in full SUN 'N SNOW LODGE, ON BEAUTIFUL
LAKE MITCHELL, CADILLAC, MICHIGAN

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW PHOTOS MARKED #1. COMPLETE THE BUILDING ON EXTREME
LEFT AS MARKED (SEE PHOTO MARKED #2).
OMIT FRONT SIGN. PUT LEAVES ON TREES.
LANDSCAPE WITH FLOWERS.

COLOR DESCRIPTION

MOTEL ROOF #17. GRASS #45. PINE TREES #38. LEAVES #29-54.
TREES SHADED #46. LOGS ON MOTEL #12. DRIVEWAY DARK GREY OR BLACK.
CHOP HOUSE #39. ROOF #47. TRIM #31. ~~COLOR OF SIGN #13.~~
~~BLACK PRINTING.~~
NOTE KODACHROME ~~TRANSPARENCY~~ Print FOR SOME COLORING.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Red Impression

G 464

NO. 4CH550

MARKEN & BIELFELD, INC., FREDERICK, MD.

ORDER NO. 86045

DATE 8-2-54

6½ M MINIATURE VIEW 2½ X 3½ C.T. ART COLORTONE-FULL FACE 3 SIDES

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, [✓ LOWER, CENTER] BORDER

TITLE IN FULL
GETTYSBURG NATIONAL MUSEUM,
HOME OF THE ELECTRICAL MAP,
GETTYSBURG, PA..

2 lines

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO R. M. NO

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 5BH1179. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 4 1954	AUG 11 1954
SKETCH R.O.		1/2	AUG 3 1954	AUG 4 1954
RETOUCHING				
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2-4		

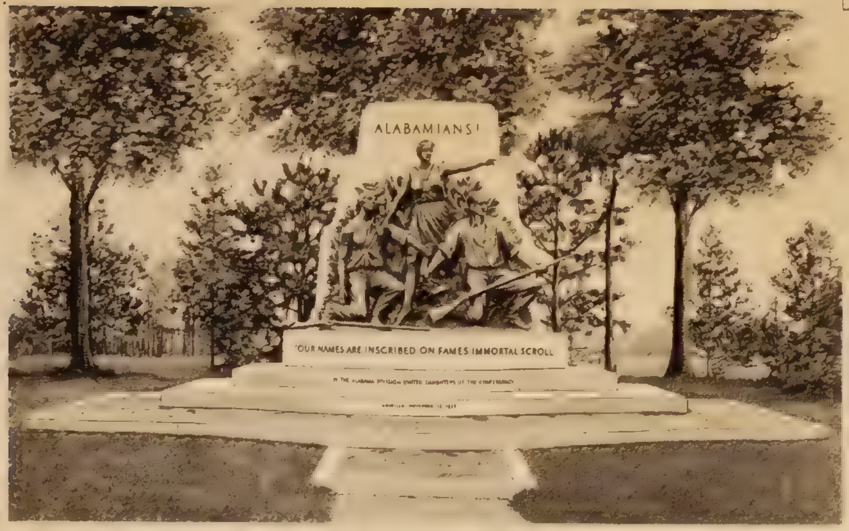
DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

To Wm Hom –
Get Drawings
+ Reduce Colors
– Black.

On sheet

Type Sample



Alabama Memorial, Gettysburg, Pa.

Format Check Leggett

NO. 4CH551

GRAMATAN ART COMPANY, MT. VERNON, NEW YORK

ORDER NO. 86057

DATE 8-2-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

HUDSON RIVER BRIDGE OF THE NEW
YORK STATE THRUWAY 2.8 MILES
BETWEEN TARRYTOWN(foreground) AND
SO. NYACK, NEW YORK

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1954	[illegible]
SKETCH				
RETOUCHING	1	3		AUG 11 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 19 1954	SEP - 2 1954
HAND COLOR PROOF	4	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH552

PHOTO AND DISTRIBUTED BY O.M. WARD, BOX 446,
PALM SPRINGS, CALIF.

ORDER No. 86079

DATE 8-3-54

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
SCENE ON SOUTH PALM CANYON DRIVE,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- ~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BUILDING BLUE-GREEN. NOTE FLOWERS ON WALK IN FRONT OF BUILDING. REFER TO 35MM TRANSPARENCY FOR COLORS. MOUNTAINS ARE WEAK, STRENGTHEN TO LOOK LIKE COLOR GUIDE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Bill

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 13 1954	[illegible] 1954
SKETCH				
RETOUCHING		1	AUG 9 1954	AUG 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

NOV 10 1954

New Process

448

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CRITZ

NO. 4CH553

PHOTO AND DISTRIBUTED BY O.M.WARD, BOX 446,
PALM SPRINGS, CALIF.

ORDER NO. 86079

DATE 8-3-54

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
PECULIAR ROCK FORMATION ON
JOSHUA TREE NATIONAL MONUMENT,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~[illegible]~~ YES-~~to come~~ ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW 35MM TRANSPARENCY FOR COLORS ONLY
A TRIFLE WARMER TONE TO ROCKS

SUBMIT: RET. PHOTO . REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTIO

______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG [illegible] 1954	UG 12 1954
SKETCH				
RETOUCHING	5	1	AUG 9 1954	AUG 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....

Now Press

498

MH

NO. 4CH562

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 86115

DATE 8-6-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

LW.6- LEGEND OF SPOOK HILL ...

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. [redacted] YES

missing

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO OF PLATE #OCH128 - USING BOTTOM ROAD VIEW ONLY AS PER LAYOUT ATTACHED. REMOVE SIGN AS INDICATED & REPLACE WITH NEW SIGN AS PER PHOTO ATTACHED. TOP PART OF CARD TO BE COPY ONLY, USING OLD ENGLISH TYPE FOR TOP LINE, BALANCE REGULAR TYPE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG [illegible] 1954	[illegible]
SKETCH	/	/	AUG 18 1954	~~AUG 19 1954~~
RETOUCHING		/		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 4 1954
HAND COLOR PROOF				
ARTIST DEPT.	36			Oct [illegible] '54

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH554

PHOTO AND DISTRIBUTED BY O.M. WARD, BOX 446,
PALM SPRINGS, CALIF.

ORDER NO. 86079

DATE 8-3-54

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
CAP ROCK, JOSHUA TREE NATIONAL
MONUMENT, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE 35MM TRANSPARENCY FOR COLOR GUIDE -

ROCKS CAN BE A SLIGHT BIT WARMER TONE - NOT AS
STRONG AS CARD 9AH1051...

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

New Process

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1954	[illegible]
SKETCH				
RETOUCHING		1½	AUG 9 1954	AUG 11 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

[illegible]

MH

NO. 4CH555

PHOTO AND DISTRIBUTED BY O.M. WARD, BOX 446,
PALM SPRINGS, CALIF.

ORDER NO. 86079

DATE 8-3-54

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

PALM SPRINGS HIGH SCHOOL,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES~~-to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE POLES AND WIRES.
USE 35MM TRANSPARENCY FOR COLOR GUIDE -
JUST A LITTLE STRONGER COLORING

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

_______ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 11 1954	[illegible]
SKETCH				
RETOUCHING	1	2	AUG 9 1954	AUG 11 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D ....
By ....

DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....

DATE Photo Returned to Customer ....
....

New Process

M.H

PHOTO AND DISTRIBUTED BY O.M. WARD, BOX 446,
PALM SPRINGS, CALIF.

NO. 4CH556
ORDER No. 86079
DATE 8-3-54

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
ENTRANCE TO SMOKE TREE RANCH,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES- ~~to come~~ ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
REMOVE POLES AND WIRES. FLOWERS ARE PETUNIAS.
USE 35MM TRANSPARENCY AS COLOR GUIDE - BUT STRONGER COLORING.
NOTE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 11 1954	
SKETCH				
RETOUCHING	5	1½	AUG 9 1954	AUG 11 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NOV 1954

New Process

PRITZ

498

NO. 4CH557

PHOTO AND DISTRIBUTED BY O.M. WARD, BOX 446,
PALM SPRINGS, CALIF.

ORDER NO. 86079

DATE 8-3-54

12½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER,] LOWER, CENTER-BORDER

TITLE IN FULL
HOTEL EL MIRADOR AND SWIMMING
POOL, PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~to come~~ ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE 35MM TRANSPARENCY FOR COLOR GUIDE ONLY
NOTE TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 12 1954	[illegible]
SKETCH				
RETOUCHING	/	/	AUG 9 1954	AUG 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

498

NO. 4CH558

PHOTO AND DISTRIBUTED BY O.M. WARD, BOX 446,
PALM SPRINGS, CALIF.

ORDER NO. 86080

DATE 8-3-54

6½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL
PALM SPRINGS COMMUNITY HOSPITAL,
PALM SPRINGS, CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES - ~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

Build up colors of flowers at base of Bldg.

REMOVE HOSE ON WALK. ADD FLOWERS IN LOWER ~~LEFT~~ RIGHT CORNER.

USE 35MM TRANSPARENCY FOR COLOR GUIDE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL. PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTION

8 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 12 1954	[illegible]
SKETCH				
RETOUCHING	1	1	AUG 9 1954	AUG 12 1954
REPHOTO				
PHOTO-LITHO	41			
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

New Process

NO. 4CH559

PHOTO AND DISTRIBUTED BY O.M. WARD, BOX 446,
PALM SPRINGS, CALIF.

ORDER NO. 86080

DATE 8-3-54

6½ M POST CARDS C.T. PHOTO-COLORIT WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

ADMINISTRATION BUILDING,
JOSHUA TREE NATIONAL MONUMENT,
CALIFORNIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES-~~60 COMB~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

AT LEFT END OF BUILDING NOTE THE TALL STALKS OF THE OCOTILLO - PUT SOME BRIGHT RED BLOSSOMS ON TIPS OF THESE STICKS(see back of photo).

USE 35MM TRANSPARENCY AS COLOR GUIDE -
BUT A LITTLE STONGER COLOR.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO YES

ENVELOPE PHOTO TICKET

ATTENTIO

.... Subjects o. order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By ....
Date ....

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 12 1954	AUG 12 1954
SKETCH				
RETOUCHING	/	/	AUG 9 1954	AUG 12 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D ....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....

See Process

MH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH560 ORDER NO. 86109 DATE 8-5-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER PECAN GROVE MOTOR COURT
NEW BERN, NORTH CAROLINA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — [✓ Follow Layout]
Title in Plate Yes No Copyright in Plate Yes No
Title in full PECAN GROVE MOTOR COURT
ON U.S. HIGHWAY 17
LOCATED 5 MILES SOUTH OF NEW BERN,
NORTH CAROLINA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

8 X 10 Print and B/W negative sent back to customer 12/7/54
R

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

X

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

5x7 Print

Ref. 6
H. C. 4 2 1/4
L. A. 11

Reproofs as quoted
R

NO. 4CH561

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 86114

DATE 8-6-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
S.2- RIDGEWOOD AVE., LOOKING NORTH,
SEBRING, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Pintz

[illegible]

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 11 1954	
SKETCH				
RETOUCHING	1	2½	AUG 9 1954	AUG 11 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH563 **ORDER NO.** 86132 **DATE** 8-6-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
THE ALLIS PRESS
KANSAS CITY, MISSOURI

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

SKY-VU MOTEL
8300 E. NEW 40 HIWAY
KANSAS CITY, MISSOURI

10 pt caps

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: [✓ Customer] C. T. Imprint No Imprint
Side — [✓ Center]

THE ALLIS PRESS, KANSAS CITY, MO.

8-12-54 SH

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW INSTRUCTIONS ENCLOSED

COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ret. 6½
L.C. " 1½
L.A. 8¾

Dk Blu

41

NO. 4CH564

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 86138

DATE 8-6-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
M.161-CHIMPANZEE ACT IS AN
IMPORTANT FEATURE OF MIAMI'S
MONKEY JUNGLE.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION
2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 11 1954	
SKETCH				
RETOUCHING	1	2	AUG 9 19[illegible]	AUG 11 1954
REPHOTO				
PHOTO-LITHO				OCT 14 1954
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH565

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 86138

DATE 8-6-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
M.162-THE MANDRILL (BABOON),
MONKEY JUNGLE, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION
MAKE A BLACK & WHITE PRINT FROM 35MM TRANSPARENCY.

FOLLOW 35MM TRANSPARENCY & CARD ENCLOSED FOR COLORS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO yes

ENVELOPE PHOTO TICKET

ATTENTION

7 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 13 1954	AUG 17 1954
SKETCH				
RETOUCHING	0	0		AUG 13 1954
REPHOTO			AUG 9 1954	AUG 11 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 30 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

New Process

FOR NEG. { C-4 IN. 9/30

D-59-
-MURRELL POST CARD CO., DAYTONA BEACH, FLA.

NO. 4CH566

ORDER NO 86147

DATE 8-9-54

12½ M POST CARDS .C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
FIRST METHODIST CHURCH, CORNER
OF PALMETTO AND BAY STREETS,
DAYTONA BEACH, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO ✓

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 11 1954	AUG 12 1954
SKETCH	1			
RETOUCHING	5	2-1	AUG 10 1954	AUG 11 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			8-13-	OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH567

PUB.FOR DON BARTELS, 510 N. 7th ST.,McAllen,TEX. ORDER NO. 86160

PHOTO BY JACK PURNELL. DATE 8-10-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

DB.2005-FT. BROWN MEMORIAL CENTER,
BROWNSVILLE, TEXAS ...etc

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

IF CROPPING IS NECESSARY - CROP ONLY OFF THE BOTTOM OF PICTURE. BUILDINGS ARE CREAM COLOR. DARK AREAS OF ROOF ARE BROWNISH-RED, LIGHT AREAS OF ROOF ARE WHITE GRAVEL. PAVED PARKING AREA WITH ONE CAR PARKED IS DARK GREY ASPHALT. ALL OTHER AREAS SHOULD BE GREEN GRASS AND TREES - EXCEPT FOR WALKS AND DRIVES WHICH ARE OF CONCRETE. STREAM IN UPPER BACKGROUND IS RIO GRANDE RIVER. COVER SAND WITH BLUE WATER.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 17 1954	AUG 19 1954
SKETCH				
RETOUCHING		4½/	AUG 10 1954	AUG 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 26 1954	SEP 15 1954
HAND COLOR PROOF	41	1½		9/15/
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH568 ORDER NO. 86173 DATE 8-11-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER TALLY-HO MOTEL
NO. KINGSVILLE, OHIO

6½ M BUS. CARDS SIZE 3½ X 2-5/16" STYLE ART COLORTONE-FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Tally-Ho Motel)

USE PHOTO FROM 3CH519. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

NO. 4CH569

WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL PARK, ARKANSAS

ORDER NO. 86192

DATE 8-12-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL DOUBLE BUILDING OF THE Y.M.C.A. - Y.W.C.A., HOT SPRINGS NATIONAL PARK, ARK.

Private # lower left corner: #204

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space): "WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - POSTS, WIRES, LADY, & HYDRANT. PUT SOME LEAVES ON TREES.

BUFF & CONCRETE BUILDING.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 16 1954	[illegible]
SKETCH				
RETOUCHING	1	[illegible]	AUG 13 1954	AUG 13 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 19 1954	SEP 3 1954
HAND COLOR PROOF	41	1½		9/6/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH570

WOODCOCK-POWELL MFG. CO., HOT SPRINGS NATIONAL PARK, ARKANSAS

ORDER NO. 86192

DATE 8-12-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL PARADING PAST THE GRANDSTAND, OAK LAWN RACE TRACK, HOT SPRINGS NATIONAL PARK, ARK.

Private # lower left corner: #84

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

(at bottom of message space):
"WE BATHE THE WORLD"

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE TRUCKS.

ADD CROWD AND HORSES PARADING PAST GRANDSTAND.

PUT U.S. FLAGS ON POLES.

SEE CARD 4AH371...

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 18 1954	AUG 1[illegible] 1954
SKETCH				
RETOUCHING		4	AUG 13 1954	AUG 18 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 26 1954	SEP -2 1954
HAND COLOR PROOF		1½		9/2/54
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH571

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER NO. 86205

DATE 8-12-54.

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

MOBILE INFIRMARY, MOBILE,
ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS AND FIX THE STREET.

BUFF BUILDING. SHAFTS ON RIGHT AND LEFT ENDS ARE BROWN.
ALUMINUM WINDOWS. SPACE BETWEEN WINDOWS IS VERY PALE BROWN.
BRIGHT RED AZALEAS AT LEFT SPACE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

✓ Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 17 1954	[illegible]
SKETCH				
RETOUCHING		2½	AUG 13 1954	AUG 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 26 1954	SEP -2 1954
HAND COLOR PROOF	42	1½		9/1
ARTIST DEPT.		8½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

NO. 4CH572

CARTER'S NEWS AGENCY, MOBILE, ALA.

ORDER NO. 86205

DATE 8-12-54

12½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

BARTON ACADEMY, GOVERNMENT
STREET, MOBILE, ALABAMA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~to come~~

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE CARS, POSTS, WIRES, SIGNS, PEOPLE, ETC. FIX THE TREES.

BUILDING IS WHITE, WITH GREEN TRIM. SILVER DOME.
FENCE IS GREEN, ON BROWN BRICK BASE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

21 [illegible] order for this customer. [illegible] see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 18 1954	[illegible]
SKETCH				
RETOUCHING		3½	AUG 13 1954	AUG [illegible]
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 26 1954	SEP -2 1954
HAND COLOR PROOF	42	1½		
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

Rush
3474

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH573 **ORDER NO.** 86215 **DATE** 8-16-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER SISTERS OF CHARITY
NEW YORK, NEW YORK

250 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ~~PLEASE REMEMBER US !~~
~~"OF SUCH IS THE KINGDOM OF HEAVEN"~~
OUR BLESSED MOTHER'S BAND OF MERCY
FOR THE CARE OF ABANDONED BABIES
SISTERS OF CHARITY - PITTSBURGH 19, PA.

FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

+ 1955 — 5/8" Panel

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM CARD LAYOUT -/USING SAME LAYOUT AS ON CARD 8BH720, WITH NEW BABY PICTURE
THE FRONT TO BE SAME AS ON CARD 3CH988 - WITH 1955 CALENDAR

COLOR DESCRIPTION

COLORING SAME AS CARD 8BH720

RETURN PHOTO YES NO

PHOTO USED FOR

Photo returned 9/10/54

3M—4-15-52

[illegible] 1-527
50 - 1½
PS 1
2mm HC 1½ 41,
x 28 -

as quoted

RUSH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH574 ORDER NO. 86230 DATE 8-16-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL ABRAHAM LINCOLN
READING, PENNA.

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL ABRAHAM LINCOLN
etc.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 1A735-N.

REMOVE AUTOS IN PICTURE

COLOR DESCRIPTION

FOLLOW CARD 1A735-N FOR COLORS

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Make new:

Ref. 1½
Dmn 41 F.C. 1½
L.A. 9½

R

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH575 ORDER NO. 86254 DATE 8-18-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER JAMES DAVIS, INC.
CHICAGO, ILLINOIS

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full FIFI

AN EXCLUSIVE FORE-RUNNER DESIGN. SEE THE SAMPLE BOOK FOR ADDITIONAL COLORS

11/16 Panel

(All of this on address side)

FRONT NO. 5 R. M. Yes No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing

Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO FROM WALLPAPER - CARD MUST SHOW COMPLETE DESIGN.

NOTE CARD ENCLOSED - SIMILAR LAYOUT FOR THIS CARD
BRING DOWN PANEL AS SHOWN BY PENCIL MARKS.

COLOR DESCRIPTION

USE WALLPAPER AS COLOR GUIDE

Submit Ret Photo
to Customer

RETURN PHOTO YES NO

PHOTO USED FOR

4-15-52

work as regular Art Col.
wg

8X10 Rephoto

Ret. 6½
H.C. 2½ .41
L.A.Y. 16

as quoted H

NO. 4CH576

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 86262

DATE 8-18-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
W.P.11 - OSCEOLA AVENUE ALONG
LAKE MIZELL, WINTER PARK,
FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

New Process

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG 20 1954	[illegible]
SKETCH				
RETOUCHING	7	1	AUG 19 1954	AUG 19 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

M H

M H

NO. 4CH577

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 86262

DATE 8-18-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

W.P.12- TOWERING OAK TREES LINE BEAUTIFUL INTERLACHEN AVENUE, WINTER PARK, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

New Press

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1954	
SKETCH				
RETOUCHING	7	1	AUG 19 1954	AUG 19 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

M.H.

Rush

M H

VN

NO. 4CH578

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 86262

DATE 8-18-54

12½ M POST CARDS ' C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

0.41 - BEAUTIFUL RESIDENTIAL
DRIVE ALONG LAKE IVANHOE, ORLANDO,
FLORIDA "THE CITY BEAUTIFUL"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

New Process

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1954	
SKETCH				
RETOUCHING	1	2	AUG 19 1954	AUG 19 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 31 1954	OCT [illegible] 1954
HAND COLOR PROOF				
ARTIST DEPT.		3/4		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

M.H
VN

NO. 4CH579

ORANGE NEWS CO., ORLANDO, FLA.

ORDER NO. 86262

DATE 8-18-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

0.42- STATUE OF LIBERTY MONUMENT
ON LAKE IVANHOE, ORLANDO, FLORIDA
"THE CITY BEAUTIFUL"

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

New press

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1954	AUG 23 1954
SKETCH				
RETOUCHING	1	2	AUG 19 1954	AUG 19 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

M.H.

OLD DES'D

MH.

In 7CH-57

NO. 4CH580

DESERET BOOK COMPANY, SALT LAKE CITY, UTAH

ORDER No. 86276

DATE 8-19-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL #1047-STATE CAPITOL BUILDING AND "MORMON" BATTALION MONUMENT, SALT LAKE CITY, UTAH

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on 1CP1842

IMPRINT SAME AS ABOVE

PUT IN STAMP SPACE: "WHEN BAG ATTACHED 3¢"

MAY 18 1956

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 1CP1842...

FOLLOW 1CP1842 FOR COLORS

4CH580 7CH57

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Mr Ham

Get Drawing

Reduce Black + color + shoot long way

58

FRANK = REDUCE BLK TO FIT COLORS

RUSH

Executive OK of Estimate

By

Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked

By

Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 20 1954	AUG 23 1954
SKETCH				
RETOUCHING		0	AUG 20 1954	AUG [illegible] 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF	40	1½		5-20-55
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D

By

DATE HAND COLOR PROOF OK'D

DATE Filed

By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH581 ORDER NO. 86280 DATE 8-19-54

CUSTOMER WOLF'S STUDIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M—4-15-52

DISTRIBUTED BY WOLF STUDIO, MANHATTAN, KANSAS

NO. 4CH581
ORDER NO. 86476
DATE 9-8-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ST. LUKE'S LUTHERAN CHURCH & STUDENT CENTER, SUNSET & NORTH DELAWARE, MANHATTAN, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

Front Set Up

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

LIGHTEN BUILDING WHERE SHADOW FALLS.
REMOVE FIRE PLUG.
FOLLOW 35MM (2) FOR COLOR GUIDE ONLY

2-35mm Transp. returned to customer 2/16/55 — R

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO Yes

ENVELOPE PHOTO TICKET

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

NO. 4CH582

ORDER NO. 86284

DATE 8-20-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL M.163-ALLIGATOR WRESTLING AT MUSA ISLE INDIAN VILLAGE, MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ENCLOSED - MAKE AN 8 X 10 ENLARGEMENT FOR BETTER WORKING OF DETAILS.

SEE SAMPLE KODACHROME CARDS FOR GOOD COLORING OF INDIAN DRESSES AND PIT, ALSO ALLIGATORS. WATER AT EDGE OF PIT.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

~~CAMERA No.~~		~~LENS READING~~	
~~CAMERA READING~~		~~BOARD READING~~	
~~BLUE~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC. MASK~~
~~YELLOW~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC. MASK~~
~~RED~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC. MASK~~
~~BLACK~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC.~~
~~EXTRA SKY EXPOSURE~~		~~F-16~~	~~UNITS~~

~~REMARKS:~~

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By C
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 25 1954	AUG 27 1954
SKETCH				
RETOUCHING		2	AUG 25 1954	AUG 25 1954
REPHOTO			AUG 23 1954	AUG 24 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 31 1954	OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

RUSH

M.H

NO. 4CH583

GULF STREAM CARD & DISTRIBUTING CO.,
MIAMI, FLORIDA

ORDER NO. 86284

DATE 8-20-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
M.164- ALLIGATOR WRESTLING AT
MUSA ISLE INDIAN VILLAGE,
MIAMI, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

NEGATIVE ENCLOSED * MAKE AN 8 X 10 ENLARGEMENT FOR BETTER WORKING OF DETAILS.

CROP AS MARKED, USING ONLY CENTER SECTION FOR PICTURE. MAKE OPEN MOUTH OF ALLIGATOR IN RED, SHOW WHITE TEETH, TO LOOK REAL FEROCIOUS.

SEE SAMPLE KODACHROME CARDS FOR GOOD COLORING OF INDIAN DRESS, AND ALSO THE PIT(WITH SUBJECT 4CH582)

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

~~CAMERA No.~~		~~LENS READING~~	
~~CAMERA READING~~		~~BOARD READING~~	
~~BLUE~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC. MASK~~
~~YELLOW~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC. MASK~~
~~RED~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC. MASK~~
~~BLACK~~			
~~F-16~~	~~UNITS~~	~~FLASH~~	~~SEC.~~
~~EXTRA SKY EXPOSURE~~		~~F-16~~	~~UNITS~~
~~REMARKS:~~			

New Process

ESTIMATE AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 27 1954	SEP 7 1954
SKETCH				
RETOUCHING		2	AUG 26 1954	AUG 27 1954
REPHOTO			AUG 23 1954	AUG 25 1954
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 9 1954	OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MH

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH584 ORDER NO. 86287 DATE 8-20-54

CUSTOMER THE GRALYNN HOTEL
MIAMI, FLORIDA

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes No 2
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Gralynn Hotel)

FOLLOW TISSUE OVERLAY

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

RUSH

Rt 6½
Lu 8
[illegible] 1¾

MAKEOVER
[illegible] to CUSTOMER Dept.
EST. Makeover Time Required 1

Retouching 2
Hand Color corr. 1/4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH585 ORDER NO. 86292 DATE 8-23-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER MORRIS MEMORIAL HOSPITAL
MILTON, WEST VIRGINIA

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full MORRIS MEMORIAL HOSPITAL
MILTON, W. VA.

(All of this on address side)
FRONT NO. 5
R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

MAKE PRINT FROM NEGATIVE ENCLOSED

COLOR DESCRIPTION

BUILDINGS ARE ALL OF NATIVE STONE (GREY)
WITH WHITE TRIM AND BLACK ROOFS.

Negative out
9/14/54

3M—4-15-52

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

1- Print 5x7
Pnt 4½ # 7-2½ / 2-2
Lu 9¾
[illegible] C. 1½"

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH586 **ORDER NO.** 86293 **DATE** 8-23-54

CUSTOMER LA SALLE TOWERS
CHICAGO, ILLINOIS

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

25 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

CLOSE TO PARK, LAKE & LOOP
LA SALLE TOWERS, 1211 NO. LA SALLE ST.
CHICAGO 10, ILL.

FRONT NO. 5 (All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
[✓ Submit] — Sketch — Layout — [✓ Retouched Photo] — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

Follow [illegible] ~~[illegible]~~ Tissue for type
Cut down Post[illegible] Cut[illegible]

GROUP OF THREE VIEWS: ARRANGED and color AS PER ENCLOSED CARD. 9CH1287
MAKE PHOTOS AS LARGE AS POSSIBLE.
FOLLOW TISSUE OVERLAYS

Submit Ret Photo to Cust

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAYS

PHOTO USED FOR

RETURN PHOTO YES NO

4-15-52

3 Repro

L. C.		2
Ret.		7
H. C.	4	2½
L. A.		2½

as quoted

NO. 4CH587

H. C. CARPENTER, CAVE CITY, ARK.

ORDER NO. 86308

DATE 8-24-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL [redacted]
CRYSTAL RIVER CAVE AT CAVE
CITY, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION WHITE ROUND STEEL FENCE. GREEN ROOF ON BLDG. ABOVE THE POST ON RIGHT IN V-SHAPE ARE FOUR O'CLOCKS IN BLOOM. THE ARCH IS COVERED WITH MORNING GLORIES-BLUE. CIRCLE WHERE GIRLS ARE STANDING IS ZENIAS IN FULL BLOOM- RED, YELLOW, LAVENDAR & GOLD COLORS. JUST BELOW THE GIRLS IS A MASS OF BOSTON IVY, WITH 4 O'CLOCKS & ZINNIAS SCATTERED AMONG THE IVY. ABOVE THE GIRLS & ALL AROUND CIRCLE IS PRIVET HEDGE. ON THE LEFT BANK IS IVY AND LONG HANGING MOSS, WHERE THE STEPS LEAD UP. THE OLD CHAIR TO THE RIGHT IS RED WILLOW.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING		BOARD READING		
BLUE				
F-16	UNITS	FLASH	SEC. MASK	
YELLOW				
F-16	UNITS	FLASH	SEC. MASK	
RED				
F-16	UNITS	FLASH	SEC. MASK	
BLACK				
F-16	UNITS	FLASH	SEC.	
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 27 1954	
SKETCH				
RETOUCHING	2	2		AUG 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 3 1954	SEP 13 1954
HAND COLOR PROOF	41	1½		9/15
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH588

H. C. CARPENTER, CAVE CITY, ARK.

ORDER NO. 86308

DATE 8-24-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
CRYSTAL RIVER CAVE AT CAVE
CITY, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION 1st IS PRIVET HEDGE. JUST BEHIND HEDGE IS ZINNIAS IN BLOOM. ACROSS TO OTHER FENCE IS MORE ZINNIAS. ABOVE CONCRETE RAIL IS HEDGE. AT RIGHT OF BUILDING AT POST IS BOX WOOD OR EVERGREEN. THE BUSH BY THE CHAIR IS SPIREA. ROUND TOP BUSHES ARE EVERGREENS, BUT BETWEEN THEM IS NANDINAS, WITH RED BERRIES ON THEM. UNDER THE DOUBLE WINDOW IS PETUNIAS IN BLOOM. AT LEFT IS CREPE MYRTLE - A SOLID MASS OF PINK FLOWERS. THEN A BUSH OF SPIREA FOLLOWED BY ASPARAGUS, THEN A MIMOSA TREE WITH FERN LIKE LEAVES. THE LARGE TREE IS OAK.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING		
CAMERA READING		BOARD READING		
BLUE				
F-16	UNITS	FLASH	SEC. MASK	
YELLOW				
F-16	UNITS	FLASH	SEC. MASK	
RED				
F-16	UNITS	FLASH	SEC. MASK	
BLACK				
F-16	UNITS	FLASH	SEC.	
EXTRA SKY EXPOSURE		F-16		UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 25 1954	AUG 27 1954
SKETCH				
RETOUCHING		1-1	AUG 25 1954	AUG 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 30 1954	SEP 13 1954
HAND COLOR PROOF	41	1½		9/1 –
ARTIST DEPT.		9½		

DATE BLUEPRINT OK'D
By

DATE Filed
By

DATE HAND COLOR PROOF OK'D

DATE Photo Returned to Customer

H.C. CARPENTER, CAVE CITY, ARK.

NO. 4CH589
ORDER No. 86308
DATE 8-24-54

6½ M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL ~~[illegible]~~

CRYSTAL RIVER CAVE AT CAVE
CITY, ARKANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 1 R. M. YES

[illegible]RINT NONE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

USE YOUR JUDGMENT FOR COLORING, AS OF INSIDE CAVE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 25 1954	AUG 2[illegible] 1954
SKETCH				
RETOUCHING		1	AUG 25 1954	AUG 25 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			AUG 30 1954	SEP 13 1954
HAND COLOR PROOF	41	1½		9/15
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH590

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 86298

DATE 8-23-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL P.9- SOUTH FLORIDA BAPTIST HOSPITAL, PLANT CITY, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION NEW PROCESS

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 25 1954 SEP 9 1954	SEP 9 1954
SKETCH				
RETOUCHING	2	2	AUG 24 1954	AUG 24 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

to Bill

E455

DUVAL NEWS CO., JACKSONVILLE, FLA.

NO. 4CH591

ORDER NO. 86315

DATE 8-24-54

25 M MINIATURE VIEWS 3½ X 2½ ART COLORTONE- WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

TOP DECK AT MARINE STUDIOS'
FEEDING TIME, MARINELAND

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as ✓
6BH572

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 6BH572. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 27 1954	[illegible] 1954
SKETCH				
RETOUCHING		1/4	AUG 27 1954	AUG 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		2½		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Mr Ham
Get Drawing
+ Reduce Black
+ Color Plates
+

G456

NO. 4CH592

DUVAL NEWS CO., JACKSONVILLE, FLA.

ORDER NO. 86315

DATE 8-24-54

25 M MINIATURE VIEWS 3½ X 2½ ART COLORTONE- WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

OLD SLAVE MARKET

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. NO

R. M. YES-same as 4CH75 ✓

IMPRINT NONE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 4CH75. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Mr Ha
Get Drawings
+ Reduce Color
Black

Executive OK of Estimate
By ....
Date ....

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ....
Date ....

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 27 1954	SEP 1954
SKETCH				
RETOUCHING		1/4	AUG 27 1954	AUG 27 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		5		

DATE BLUEPRINT OK'D ....
By ....
DATE HAND COLOR PROOF OK'D
....
....

DATE Filed ....
By ....
DATE Photo Returned to Customer ....
....

C456

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH593 **ORDER NO.** 86337 **DATE** 8-25-54

CUSTOMER COLONIAL MOTEL
BROWNSVILLE, TENNESSEE

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS **SIZE** 3½ X 5½ **STYLE** ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Colonial Motel)

FOLLOW SKETCH - EXCEPT: THE OFFICE IS BUILT OF CRAB ORCHARD FIELD STONE AND LOOKS MORE THE COLOR MARKED ON ENCLOSED CARD.

COLOR DESCRIPTION

FOLLOW SKETCH - WITH EXCEPTIONS AS ABOVE

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Red Impression

Ret

41

9

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH594 **ORDER NO.** 86338 **DATE** 8-26-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CHARLIES PARAMOUNT MOTEL
AUGUSTA, GA.

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CHARLIES PARAMOUNT MOTEL
AND SWIMMING POOL

FRONT NO. 5
R. M. Yes No 2
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW COLOR SKETCH FOR LAYOUT
AND ADD'L ART WORK

COLOR DESCRIPTION

FOLLOW COLOR SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

3- 5x /
Ro /
Ret [illegible]
FC [illegible]
RQ 15 [illegible]

NO. 4CH595

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 86348

DATE 8-26-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SISTER OF MERCY, COLLEGE OF
ST. MARY, PRINCIPAL CENTER,
MERCY NOVITIATE, OMAHA, NEBRASKA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE ALL SIGNS OF CONSTRUCTION - ALSO REMOVE CARS.
LANDSCAPE GROUNDS, BUT INCLUDE CONCRETE DRIVE TO ENTRANCE
OF BUILDING.
BUFF BRICK BUILDING. ENTRANCE IS WHITE.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF YES HANDCOL PROOF RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			AUG 30 1954	
SKETCH				
RETOUCHING		6	AUG 27 1954	AUG 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 3 1954	SEP 13 1954
HAND COLOR PROOF	41	1½		9/19/ [illegible]
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH596

ERIC NELSON NEWS CO., OMAHA, NEB.

ORDER NO. 86348

DATE 8-26-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: ~~UPPER, LOWER,~~ CENTER-BORDER

TITLE IN FULL
~~[illegible]~~ OMAHA UNIVERSITY,
"CAMPUS OF TOMORROW",
OMAHA, NEBRASKA

Cello

~~+ [illegible]~~

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FILL IN STREET TO FOREGROUND OF PICTURE, AND ADD PARK AND SKYLINE BEHIND. SHRUBS AND GRASS ON GROUNDS TO BE NATURAL LOOKING.

PLACE IDENTIFYING LETTERS AT EACH BUILDING AS SHOWN ON ATTACHED SHEET.

BUILDINGS ARE BROWN BRICK AND CONCRETE

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			AUG [illegible]	
SKETCH		1/2		
RETOUCHING	1	5 1/4	AUG 27 1954	AUG 30 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 17 1954	OCT 12 1954
HAND COLOR PROOF	41	1 1/2		
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

Lo ½
La: 2½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH597 2× **ORDER NO.** 86363 **DATE** 8-27-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
LAKELAND MOTEL
PORT CLINTON, OHIO

12½ M BUS.CARDS SIZE 3½ X 2-5/16" STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full LAKE-LAND MOTEL
ON RT. 2 - 121 EAST PERRY ST. -
PORT CLINTON, OHIO (AAA)

FRONT NO. NO
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 2CH486. MAKE NEW BLACK NEGATIVE

REDUCE COLOR PLATES

Mr. Ham — Fix spot on Drawing where AAA appears

COLOR DESCRIPTION

SAME AS ABOVE

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Bus. Card

Rt 3½

Jim H.C 1¾

RQ 10½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH598 **ORDER NO.** 86375 **DATE** 8-30-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER THE LITTLE VILLAGE TRAILER COURT
ORLANDO, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE 3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full ONE OF THE FINEST TRAILER COURTS
5840 SO. ORANGE BLOSSOM TRAIL
THE LITTLE VILLAGE TRAILER COURT
ORLANDO, FLORIDA

5/8 Panel

(All of this on address side)

FRONT NO. 5 R. M. [✓ Yes] No

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer C. T. Imprint No Imprint

Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED - FOLLOW TISSUE OVERLAY

THE BOTTOM PANEL AND THE TRIANGLE SPACE AT LOWER RIGHT HAND CORNER SHOULD BE SOLID YELLOW (TO ELIMINATE CAMP ACROSS THE HIGHWAY). THE LETTERING SHOULD BE BLACK, AS SHOWN ON TISSUE OVERLAY.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY - SEE ABOVE

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Submit to Cust. before making any cost —
Supposed to be dark Olive complexion

CURT TEICH & COMPANY, Inc. -

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH599 ORDER N

TE COMPLETED

Photos for this Customer

CUSTOMER THE MOBILE PRESS REGISTER
MOBILE, ALABAMA

ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

25 M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 [✓ R. M.] Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Mary-Children's Editor)

NEW PROCESS

COLOR DESCRIPTION

DARK OLIVE COMPLEXION. DARK BROWN EYES. DARK BROWN HAIR WITH AUBURN HIGHLIGHTS. WHITE EARRINGS, WITH GOLD. WHITE COLLAR. FLOWERS - MIXED GAY COLORS: RED, YELLOW, WHITE, AND BRIGHT BLUE, GREEN LEAVES. DRESS IS GREY (THIS COULD BE ALTERED TO HARMONIZE WITH THE BACKGROUND).

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

4-15-52

Rt 3½
H C. 1¾
L E. 9¾

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH600 **ORDER NO.** 86404 **DATE** 8-31-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
FRANK'S CABINS
CATSKILL, NEW YORK

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full FRANK'S CABINS AND DINER - CATSKILL, NEW YORK - U. S. 9W

(All of this on address side)
FRONT NO. 5 R. M. Yes No ?
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint ✓
Side — Center

JUL 1 195 B

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH
(FROM ORIGINAL OCH2069)

COLOR DESCRIPTION

FOLLOW SKETCH

Photo in 5CH264

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

NO. 4CH601

WEINER NEWS COMPANY, SAN ANTONIO, TEXAS

ORDER No 86423

DATE 9-1-54

6½ M POST CARDS C.T. ART COLORTONE FULL FACE—3 sides

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

(at bottom of message space:---

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~YES~~ NO

IMPRINT SAME AS ABOVE

USO CLUB, 217 NACOGDOCHES STREET,
SAN ANTONIO, TEXAS
A HOME AWAY FROM HOME ...

"SAN ANTONIO, HOME OF THE ALAMO...
...etc.

PHOTO PROPERTY OF CUST. OCT 27 1955

RETOUCHING AND COLOR DESCRIPTION

PUT AMERICAN FLAG ON FLAG POLE IN FRONT OF BUILDING. BUILDING IS WHITE WITH WHITE ROOF. GREY MARBLE PILLARS. "USO" SIGN ON DOOR: WHITE NEON WITH BLUE BACKGROUND. "USO" FLAG: RED LETTERS, WHITE BACKGROUND, WHITE STARS, BLUE STRIPES.
GREEN TREES

Remove pole wires – all cars. straighten & improve shape of trees

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By ____
Date ____

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ____
Date ____

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 12 1955	SEP 15 1955
SKETCH				
RETOUCHING		4½	SEP 15 1955	
REPHOTO				
PHOTO-LITHO			OCT 3 1955	
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7½		

DATE BLUEPRINT OK'D ____
By ____
DATE HAND COLOR PROOF OK'D ____

DATE Filed ____
By ____
DATE Photo Returned to Customer ____

5X7 | Print

Prt 4½

HC 1½

229

41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4C-602 **ORDER NO.** 36433 **DATE** 9-1-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BAR ZEE MOTEL
CLYDE, OHIO

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BAR ZEE MOTEL
AND RESTAURANT
U.S. RT. 20 CLYDE, OHIO
(see card enclosed for balance of type)

FRONT NO. 5
(All of this on address side) [✓ R. M.] Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

NEGATIVE ENCLOSED WITH PRINT. ADD 3/4" BRIGHT RED PANEL AT BOTTOM FOR TITLE. ADD CLOUDS. LEAVE IN COKE MACHINE AND ICE BOX. PUT THE WORD "ICE" IN WHITE LETTERS ON THE ICE BOX.

ADD A GARAGE DOOR AT REAR OF MOTEL WHERE THERE IS AN OPENING, AND MAKE IT NATURAL COLORED WOOD.

COLOR DESCRIPTION

BUILDING IS CREAM COLORED CONCRETE BLOCKS WITH DARK GREEN WINDOW TRIM. NATURAL COLORED DOORS. DRIVEWAY IS GRAVEL. COKE MACHINE & ICE BOX ARE BRIGHT RED. GREEN ROOF ON MOTEL. OFFICE IN FRONT IS WHITE WINDOW TRIM WITH GLASS BRICK AT BASE.

SIGN: BOTTOM PART IS SUNSET COLORS. "NO VACANCY" IS RED NEON.
TOP IS DARK BROWN WITH "BAR ZEE", AND "MOTEL" IN RED NEON.
[illegible]BOY'S HAT IS WHITE. "RESTAURANT" IS RED NEON ON YELLOW
BACKGROUND.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH603 **ORDER NO.** 86435 **DATE** 9-1-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HOTEL ST. FRANCIS
CANTON, OHIO

25 M POST CARDS **SIZE** 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full HOTEL ST. FRANCIS
FRANCIS A. ORNESTO
CANTON 2, OHIO

(All of this on address side)
FRONT NO. 5 [✓ R. M.] Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH FOR LAYOUT

COLOR DESCRIPTION

FOLLOW SKETCH - COLORING SIMILAR TO CARD 4BH64, EXCEPT COLOR #44.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Cut 5
[illegible] @ 1¼
Fo 9¾

New Blk
New offsets

Black [illegible]

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH604 **ORDER NO.** 86436 **DATE** 9-1-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE TOWER HOTEL
DAYTONA BEACH, FLORIDA

6½ M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT* FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Tower Hotel)

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Lo ½
Ret 8
Jim 40/12/5/54 HC 2 41
Pa 11

Pat 6
H.C. 1½
R.a. 9

41

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH605 **ORDER NO.** 86438 **DATE** 9-2-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EBB-TIDE MOTEL
ST. PETERSBURG, FLA.

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EBB-TIDE MOTEL
11903 GULF BLVD.
ST. PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

REMOVE WIRES & POLE - FRONT & BACK OF BUILDING -
LEFT HAND SIDE.

COLOR DESCRIPTION

TO FOLLOW

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Lo ½
La 3½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH606 **ORDER NO.** 86439 **DATE** 9-2-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
EBB-TIDE MOTEL
ST.PETERSBURG, FLA.

6½ M BUS. CARDS SIZE 3½ X 2-5/16" STYLE ART COLORTONE-FULL FAC

PHOTO RETURNED TO

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
EBB-TIDE MOTEL
SUNSHINE BEACH
ST. PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. NO R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer C. T. Imprint No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

USE PHOTO FROM 4CH605. MAKE NEW BLACK NEGATIVE
REDUCE COLOR PLATES

COLOR DESCRIPTION

SAME AS ABOVE

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Ret 4

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH607 **ORDER NO.** 86446 **DATE** 9-2-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
VIRGINIA MOTOR COURT
ORLAND PARK, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(In sky)
VIRGINIA MOTOR COURT
"THE COURTESY COURT"
U.S.ROUTE 6 and U.S. 45 - ORLAND PARK,ILL.

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PICTURE CROPS PERFECTLY. RETOUCH HEDGES TO LOOK TRIMMER.

COLOR DESCRIPTION

WIDE WALLS OF BUILDINGS ARE WHITE. ROOFS #64. EAVES #57.
FOLLOW ENCLOSED KODACOLOR PRINTS FOR UMBRELLA, SIGN AND FLOWERS.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Pat 3-
1/2

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH608 **ORDER NO.** 86448 **DATE** 9-2-54

CUSTOMER WILL-O MOTEL
TIFFIN, OHIO

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-WHITE BORDER

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
Upper: "REST AT ITS BEST"
Lower: WILL-O MOTEL (AAA)
TIFFIN, OHIO

FRONT NO. 5
(All of this on address side)
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

CROP AS MARKED. TAKE OUT POLES & WIRES. TREES IN BACKGROUND TO BE LARGER, AND ADD LEAVES (SIMILAR TO CARD 83105). ADD FLAG TO POLE IN LEFT FOREGROUND.

COLOR DESCRIPTION

BRICK IN BUILDINGS IS MULTI-COLORED (SIMILAR TO CARD 3CH1043). ALUMINUM WINDOW TRIM. DOORS ARE NATURAL COLORED WOOD. ROOF IS BLACK. CHAIRS IN FRONT OF MOTEL ARE BRIGHT RED & BRIGHT GREEN ALTERNATELY. BLACK TOP DRIVE & ROAD IN FRONT. 2 LIGHT POSTS ARE BLACK. PLACE DIFFERENT COLORS OF FLOWERS IN FRONT OF SIGN, INSIDE POSTS WITH AN EVERGREEN IN CENTER. DIFFERENT COLORS OF FLOWERS ON TOP OF THE 2 SAND STONE ENTRANCE RAMPS. SAND STONE RAMPS ARE MULTI-COLORED. LAWN CHAIRS ARE CEDAR - TAN. LITTLE SHRUB TO LEFT OF TREE IN RIGHT FRONT OF MOTEL IS A JAPANESE MAPLE (RED). THERE IS A JAPANESE MAPLE (RED) SHRUB AT LEFT OF DRIVEWAY.
SIGN: "WILL-O" IS YELLOW NEON: "MOTEL" IS WHITE NEON ON DARK RED BACKGROUND: "NO VACANCY" IS RED NEON ON BLUE BACKGROUND: THE WORD "IN" (which is barely visible below "no vacancy" words) IS GREEN NEON WITH AN ARROW POINTING TOWARDS MOTEL IN RED NEON.

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

8X10
Ret 7
1 ½ 41
9

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH609 **ORDER NO.** 86449 **DATE** 9-2-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
SUNSET MOTEL
POMONA, CALIFORNIA

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE
3 SIDES

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
SUNSET MOTEL
1183 E. 5th (U.S. 60) POMONA, CALIF.

(All of this on address side)
FRONT NO. 5
R. M. Yes No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No
Special type as sample
IMPRINT: Customer Side — Center [✓ C. T. Imprint] No Imprint

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH FOR LAYOUT * EXCEPT: THE WORDS "SUNSET MOTEL" SHOULD BE A LITTLE SMALLER, AND THE FRONT STREET WIDER AS THE DOTTED LINE INDICATES.

COLOR DESCRIPTION

FOLLOW KODACOLOR PRINTS FOR COLORS

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

MAKEOVER INSTRUCTIONS

1. A largergreen center lawn towards front.
2. Sky clear, eliminating high white clouds, change orange sky to white-hue clouds.
3. Color windows all alike, showing venetian blind effect as in right front building but all the way down, eliminating all black windows and blue shades except the 2 windows by the neon sign.
4. Color street a little darker (as on strip pasted on) to offset buildings more and demark street.
5. I made green markings where flowers are missing, if it can be done color flowers in.

MAKEOVER
Charge to CUSTOMER Dept.
EST. Makeover Time Required 3
#2

	TIME
RETOUCHING	/
PHOTO-LITHO	
COMPOSING	
ART DEPT.	

Date
By

3-5X7
[illegible] 1
[illegible] 6½

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH610 **ORDER NO.** 86450 **DATE** 9-2-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER
THE DEGLMAN HOTELS
SAULT STE. MARIE, MICH.

50 M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FAC
(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full BOTH THESE FINE HOTELS
OVERLOOKING
THE FAMOUS "SOO" LOCKS
SAULT STE. MARIE, MICH.

FRONT NO. 5
R. M. Yes [✓ No]
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

FOLLOW SKETCH FOR LAYOUT

NAMES OF HOTELS TO APPEAR AS ON CUSTOMER CARD

COLOR DESCRIPTION

FOLLOW SKETCH - COLORS OF OJIBWAY HOTEL IS SAME AS CUSTOMER CARD. PARK HOTEL IS ALL WHITE, EXCEPT AWNINGS AND PORCH RAILINGS WHICH ARE RED. FOLLOW CARD 1CP1675 FOR COLOR GUIDE OF "SOO" LOCK AND BOAT.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH611 **ORDER NO.** 86464 **DATE** 9-3-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER BRAVES MOTEL
MILWAUKEE, WISCONSIN

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 [✓ R. M.] [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

(Braves Motel)

EXTRA PHOTO ENCLOSED WITH INSTRUCTIONS
NOTE: DOOR TO BE ADDED AT EXTREME RIGHT.
MOTEL SIGN TO BE ADDED IN SKY.

COLOR DESCRIPTION

EXTRA PHOTO ENCLOSED FOR COLOR INSTRUCTIONS

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Rt 6½,
AC 1½,
Lo 8¾,

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

CUSTOMER — PHOTO PROPERTY OF C. T. & CO.

DIAL NO. 4CH612 ORDER NO. 86494 DATE 9-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER SEABOARD MOTEL, INC.
RIVERTON, NEW JERSEY

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue
(Seaboard Motel)

NOTE SMALL LAYOUT AND TISSUE OVERLAY.

REMOVE ONE POLE AND WIRES ALONG LEFT SIDE.

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY AND SMALL LAYOUT
VERY SMALL TRANSPARENCY ENCLOSED FOR COLOR OF SIGN,
SUPERIMPOSED ON PICTURE, LOWER RIGHT CORNER.

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Bx 6
#C2
[illegible]
41

Add'l Artwork
7.50
incl. Comm.

DISTRIBUTED BY GEORGE R. KLEIN NEWS COMPANY,
CLEVELAND, OHIO

NO. 4CH613
ORDER No. 86500
DATE 9-8-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL C-106. CLEVELAND CLINIC, CLEVELAND, OHIO

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT No. 2 R. M. YES

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

CROP AS MARKED. ADD CLOUDS.
BUILDINGS ARE BUFF (LIGHT) BRICK. BOTTOM 3 FLOORS OF TALLEST BUILDING ARE GREY CONCRETE. WINDOW TRIM ON ALL BUILDINGS IS TAN. AWNING OVER MAIN ENTRANCE IS CHROME. ROOFS ARE BLACK. BLACK TOP ROAD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS

REMARKS:

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 10 1954	SEP 16 1954
SKETCH				
RETOUCHING		4	SEP 9 1954	SEP 10 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 22 1954	SEP 30 1954
HAND COLOR PROOF	41	2		10/6/54
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH614 **ORDER NO.** 86502 **DATE** 9-8-54

DEPT. RETOUCHING ENGRAVING PHOTO LITHO COMPOSING LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER E. R. McCANDLESS
CHARLESTON, WEST VA.

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout

Title in Plate Yes No Copyright in Plate Yes No

Title in full
CONLON BAKING COMPANY
WEST VIRGINIA'S FINEST BAKERY
CHARLESTON, WEST VIRGINIA
BAKERS OF CONLON AND BUTTER-KRUST PRODUCTS

(All of this on address side).

FRONT NO. 5 R. M. Yes [✓ No]

R. M. to cover part of Mess. Space, entire Mess. Space, entire Front

Trade Mark Yes No Special type as sample

IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT

Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH AND OVERLAY

COLOR DESCRIPTION

FOLLOW SKETCH AND OVERLAY FOR COLORS
SMALL BLOTTER FOR BUILDINGS AND BREAD WRAPPERS
FOR LOAVES OF BREAD.

MAKEOVER

Sent to CUSTOMER Dept.

EST. Makeover Time Required

Time Recorded in Clock Log

Retouching 1
Handcolor charge 1/2

Date

By

ENGRAVING

PHOTO RETURNED TO

PHOTO USED FOR

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

3M—4-15-52

3 Ret

2. O.	1
3. L.	5
4. C.	2
2. a.	10

Ret 4 lots Plus

Impressions

New offsets

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH615 **ORDER NO.** 86503 **DATE** 9-8-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER HYP GUINLE'S FAMOUS DOOR CLUB
NEW ORLEANS, LA.

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full GREETINGS FROM - HYP GUINLE'S FAMOUS DOOR CLUB - HOME OF DIXIELAND MUSIC - NEW ORLEANS - BOURBON STREET

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

PHOTO RETURNED TO

USE PHOTO FROM SUBJECT 1BH2099

WITH TITLE IN YELLOW SPACE.

COLOR DESCRIPTION

FOLLOW CARD 1BH2099 FOR COLORS

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

Rt O
T.C O
L.A. O

NO. 4CH616

DISTRIBUTED BY WOLF STUDIO, MANHATTAN, KANSAS

ORDER NO. 86511

DATE 9-9-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
~~COMPLETED~~ MEMORIAL STADIUM, (AS PROPOSED)
K. S. C., MANHATTAN, KANSAS

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~[illegible]~~

IMPRINT SAME AS ABOVE

See HM. Fix is

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

USE PHOTO FROM 94336-N.

FOLLOW CARD 94336-N FOR COLORS

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

MAGENTA SCREEN

CAMERA No.		LENS READING	
CAMERA READING		BOARD READING	
BLUE			
F-16	UNITS	FLASH	SEC. MASK
YELLOW			
F-16	UNITS	FLASH	SEC. MASK
RED			
F-16	UNITS	FLASH	SEC. MASK
BLACK			
F-16	UNITS	FLASH	SEC.
EXTRA SKY EXPOSURE		F-16	UNITS
REMARKS:			

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			~~SEP 10 1954~~	~~SEP~~
SKETCH				
RETOUCHING		2	SEP 9 1954	SEP 9 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 23 1954	SEP 30 1954
HAND COLOR PROOF	41	1½		10/5/54
ARTIST DEPT.		[illegible]		

SEP 16 195[illegible]

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

5x7

Cut 5

4C 1½

4

Uaw

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH617 **ORDER NO.** 86512 **DATE** 9-9-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER PIONEER AUTO INS. CO.,
CHICAGO, ILLINOIS

12½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No—
Title in full
EXECUTIVE OFFICE
CHICAGO 26, ILLINOIS

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

MAKE REPHOTO:

BRING OUT CLEARLY "PIONEER" OVER DOORWAY

COLOR DESCRIPTION

BUILDING #17 GREY. DOORWAY- BRASS. DOORWAY SIGN: BLACK WITH GOLD LETTERS.
BUILDING SIGN: BLACK BACKGROUND, GOLD LETTERING, PIONEER INSIGNIA IS GOLD.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

DIAL NO. 4CH618 ORDER NO. 86513 DATE 9-9-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER LINN MOTEL
LINN, MISSOURI

6½ M POST CARDS SIZE 3½ X 5½

STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full
LINN MOTEL
FOR PARTICULAR MOTORISTS

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — Handcolor — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

RETURN PHOTO YES NO

PHOTO RETURNED TO

PHOTO USED FOR

3M—4-15-52

Ret. 6
H.C. 4 1½
L.A. 9

F

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH619 ORDER NO. 86528 DATE 9-10-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

PHOTO RETURNED TO

CUSTOMER DREXEL HOME
CHICAGO, ILLINOIS

6½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

(All of this on address side)

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint ✓
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

REMOVE - AUTOS, ONE WAY SIGN, AND FIRE PLUG.

Please Rush first [illegible] — [illegible] 9/20

COLOR DESCRIPTION

#15 BRICK IN BUILDING. STONE COVERING TOP OF BUILDING, TOP & BOTTOM OF PORCHES, AND ALL AROUND WINDOWS IS #39.

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

Ret. 3½
H.C. 1½
L.A. 9½

as guide

New Process

Rush

NO. 4CH620

DISTRIBUTED BY DIXIE NEWS CO., SAVANNAH, GA.

ORDER NO. 86529

DATE 9-10-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
SIXTEENTH STREET LOOKING TOWARD
THE ATLANTIC OCEAN, TYBEE,
SAVANNAH BEACH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES

IMPRINT SAME AS ABOVE

MAR 23 1955

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

Subjects
order for this customer. Please
ee to it that all cuts or nega-
ives are uniform and colors are
n harmony with each other
o make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

New Process

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 11 1955	
SKETCH				
RETOUCHING	4		FEB 8 1955	FEB 11 1955
REPHOTO				
PHOTO-LITHO			FEB 26 1955	MAR 31 1955
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH621

DISTRIBUTED BY DIXIE NEWS CO., SAVANNAH, GA.

ORDER NO. 86529

DATE 9-10-54

25 M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

SIXTEENTH STREET, VIEWING THE BUSINESS DISTRICT AND THE ATLANTIC OCEAN, ~~LOOKING TOWARD THE OCEAN~~, TYBEE, SAVANNAH BEACH, GEORGIA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. ~~To come~~ YES

IMPRINT SAME AS ABOVE

MAR 21

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW INSTRUCTIONS ENCLOSED

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTIO

.... Subjects o order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	 Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			FEB 19 1955	FEB 25 1955
SKETCH				FEB 18 1955
RETOUCHING	/	3.	FEB 8 1955	
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			FEB 28 1955	MAR 31 1955
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH622

CAPITAL NEWS CO., JACKSON, MISS.

ORDER NO. 86533

DATE 9-10-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
VETERANS ADMINISTRATION CENTER,
JACKSON, MISSISSIPPI.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE - CARS, POSTS AND WIRES.

LIGHT BROWN WITH CREAM TRIM.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 15 1954	SEP 16 1954
SKETCH				
RETOUCHING	1	3	SEP 14 1954	SEP 15 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 22 1954	SEP 30 1954
HAND COLOR PROOF	4	1½		10/6/54
ARTIST DEPT.		9		

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

NO. 4CH623

CAPITAL NEWS CO., JACKSON, MISS.

ORDER NO. 86533

DATE 9-10-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL

ARKANSAS MEMORIAL, VICKSBURG
NATIONAL PARK, VICKSBURG,
MISSISSIPPI

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

REMOVE MAN. CROP PHOTO TO FEATURE THE MONUMENT. FIX GRASS. WHITE MONUMENT. BLACK BRONZE SWORD AND SHIELD.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all [illegible] or negatives are uniform [illegible] colors are in harmony with each other to make an attractive set.

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 14 1954	
SKETCH				
RETOUCHING	1	2	SEP 13 1954	SEP 14 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 22 1954	SEP 27 1954
HAND COLOR PROOF	41	1½		[illegible]
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH624

ROCHESTER NEWS AGENCY, ROCHESTER, MINN.

ORDER NO. 86537

DATE 9-13-54

25 M POST CARDS C.T. ART COLORTONE WHITE BORDER

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE [✓ UPPER], LOWER, CENTER-BORDER

TITLE IN FULL

NEW MAYO CLINIC BUILDING AND
OLD MAYO CLINIC BUILDING,
ROCHESTER, MINN.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. YES- ~~to come~~

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

REMOVE FLAG POLE IN FOREGROUND.
1. BLUISH GRAY MARBLE BLDG. ALUMINUM PANELS BETWEEN WINDOWS(HORIZ. PANELS). 2-OLD CLINIC TO RIGHT: LIGHT TAN (SEE CARDS ENCLOSED). 3. BLDG. TO REAR SHOWING: LIGHT TAN. 4. LOW BLDG. TO RIGHT, IN FRONT OF OLD CLINIC: RED-BROWN BRICK WITH LIGHT CREAM PENTHOUSE. TILE RED ROOF. 5. BLDG. TOP SHOWING, EXTREME FOREGROUND: BUFF BRICK WITH RED TILE AROUND CORNICE. GREEN FOLIAGE ON TREES. BLUE SKY WITH CLOUDS.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

Photo in D10649

Rush
$470

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 15 1954	SEP 16 1954 OCT 7 1954
SKETCH	/			
RETOUCHING		3½ ✓	SEP 14 1954	SEP 15 1954
REPHOTO –				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 22 1954	SEP 27 1954
HAND COLOR PROOF	41	1½		9/22
ARTIST DEPT.	40	3½	10/11/54	10/12/54

DATE BLUEPRINT OK'D
By

DATE HAND COLOR PROOF OK'D

DATE Filed
By

DATE Photo Returned to Customer

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL.

ADV. ORDER

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH625 **ORDER NO.** 86549 **DATE** 9-13-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER CAFE EL CHARRITO
OKLAHOMA CITY, OKLAHOMA

25 M POST CARDS SIZE $3\frac{1}{2}$ X $5\frac{1}{2}$ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full CAFE EL CHARRITO -
OKLAHOMA CITY, OKLAHOMA
"BEST MEXICAN FOODS"

(All of this on address side)
FRONT NO. 5
R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW SKETCH

COLOR DESCRIPTION

FOLLOW SKETCH

PHOTO RETURNED TO

PHOTO USED FOR

RETURN PHOTO YES NO

3M—4-15-52

3 rephotos

L. O.	2
Ret.	6½
H. C.	2¼
L. A.	11½

as quoted

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH626 **ORDER NO.** 86556 **DATE** 9-14-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER EL ROYAL TOURIST COURT
ST. PETERSBURG, FLORIDA

PHOTO RETURNED TO

12½ M POST CARDS SIZE 3½ X 5½ STYLE ART COLORTONE-FULL FACE

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full EL ROYAL MOTEL
AAA 2301-4th ST. NORTH
ST. PETERSBURG, FLORIDA

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

FOLLOW TISSUE OVERLAY OVER PHOTOS

THERE IS SOME DISTORTION ON EXTREME RIGHT OF PICTURE - CROPPING OUT AN INCH OR SO OF THIS SHOULD CORRECT IT(CROP JUST PAST THE FIRST PALM TREE).

COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY OVER PHOTO'

RETURN PHOTO YES NO

PHOTO USED FOR

3M—4-15-52

#79
Rt 4.
La 7.

CURT TEICH & COMPANY, Inc. — 1733-1755 W. Irving Park Road — CHICAGO, ILL. **ADV. ORDER**

PHOTO PROPERTY OF C. T. & CO. — CUSTOMER

DIAL NO. 4CH627 ORDER NO. 86557 DATE 9-14-54

DEPT.
RETOUCHING
ENGRAVING
PHOTO LITHO
COMPOSING
LITHO ART

DATE COMPLETED

Photos for this Customer

CUSTOMER THE STERLING HOTEL
MIAMI BEACH, FLORIDA

25 M POST CARDS SIZE 3½ X 5½ STYLE PHOTO-COLORIT* FULL FAC

PLACE OF TITLE: Upper, Lower, Center — Border — Follow Layout
Title in Plate Yes No Copyright in Plate Yes No
Title in full

(All of this on address side)
FRONT NO. 5 R. M. [✓ Yes] No
R. M. to cover part of Mess. Space, entire Mess. Space, entire Front
Trade Mark Yes No Special type as sample
IMPRINT: Customer [✓ C. T. Imprint] No Imprint
Side — Center

RETOUCHING DEPARTMENT
Submit — Sketch — Layout — Retouched Photo — Wash Drawing
Follow Layout

Blue Print — [✓ Handcolor] — Black & White Proof. Titles — Red, Blue

(Sterling)

MAKE UP FRONT

FOLLOW XXXXXX OVERLAY ON LARGE PHOTOGRAPH
SPECIAL CUT FOR R.M. ON ENVELOPE ENCLOSED

COLOR DESCRIPTION

Ⓗ

PHOTO. IN LARGE FILE

FOLLOW OVERLAY - SEE CARD ENCLOSED

RETURN PHOTO YES NO

PHOTO RETURNED TO

3M—4-15-52

6

yell & Red
slightly
out of
register
JJ

5

MAKE FRONT

WAITING ALMOST
A MONTH FOR PROOF
ON A-2 #4CH627
WHEN?

Wally check
this & let
me know
JJ

Dec. -23rd

DEC 7 1954

DEC 3 1954

NO. 4CH628

HICKS NEWS AGENCY INC.,OCALA, FLA.

ORDER NO. 86558

DATE 9-14-54

$12\frac{1}{2}$ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL 0.30- NEW SUPER HIGHWAY, PART OF ORANGE BLOSSOM TRAIL, OCALA, FLORIDA

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

to scale?

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Progress

Rust

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By ✓
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 17 1954	SEP 20 1954
SKETCH				
RETOUCHING	1	3	SEP 14 1954	SEP 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

VN

NO. 4CH629

LAKELAND NEWS CO., LAKELAND, FLA.

ORDER NO. 86560

DATE 9-14-54

12½ M POST CARDS C,T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)	(ALL OF THIS ON THE ADDRESS SIDE)
PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER	FRONT NO. 1 R. M. NO
TITLE IN FULL S.1- THE FLORIDA INTERNATIONAL TWELVE HOUR GRAND PRIX OF ENDURANCE, SEBRING, FLORIDA	IMPRINT SAME AS ABOVE
	PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW TISSUE OVERLAY

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

New Process

ESTIMATE
AND WORK SCHEDULE

Executive OK of Estimate
By
Date

Cost Dept. Checked
By
Date

OPERATION	EST. TIME		DATE ENTERED DEPT.	DATE COMPLETED
	Clock No.	Time Allowed		
COMPOSING, Type Set Up			SEP 17 1954	SEP 30 [illegible]
SKETCH				
RETOUCHING	1	2	SEP 14 1954	SEP 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				
HAND COLOR PROOF				
ARTIST DEPT.				

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

VN

DISTRIBUTED BY
WARNER PHOTO SHOP, NEW CASTLE, PA.

NO. 4CH630
ORDER NO. 86562
DATE 9-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL Upper view: HENRY BUHL LIBRARY, GROVE CITY COLLEGE, GROVE CITY, PA.
Lower view: RECREATION BUILDING AND ALUMNI HALL, GROVE CITY COLLEGE, GROVE CITY, PA.

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

2 GROUP VIEW AS ATTACHED. INSTRUCTIONS AND COLORS ENCLOSED.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 20 1954	SEP 21 1954
SKETCH Lo		½	SEP 15 1954	SEP 20 1954
RETOUCHING		2½		
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 23 1954	OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		8		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH631

DISTRIBUTED BY WARNER PHOTO SHOP, NEW CASTLE, PA. ORDER NO. 86562

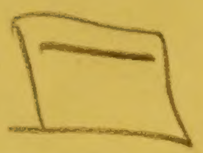
DATE 9-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL MARY PEW DORMITORY,
GROVE CITY COLLEGE, GROVE CITY,
PA.



(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1 R. M. NO

IMPRINT SAME AS ABOVE.

PHOTO PROPERTY OF C.T.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD 7BH1113 FOR COLORS - EXCEPT: BRICK IN BUILDINGS SHOULD BE A DULL RED INSTEAD OF BRIGHT RED. FILL IN TALL BARE TREES WITH FOLIAGE AS ON CARD. SMALL SHRUBBERY AROUND BUILDING IS GREEN. PINK & WHITE BLOSSOMS ON CORNER & LEFT BACKGROUND. CLOUDS IN SKY.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

2 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

RUSH

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 20 1954	SEP 21 1954
SKETCH				
RETOUCHING	2	2	SEP 15 1954	SEP 20 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 23 1954	OCT 21 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH632

ZIMMERMAN & TORBETT NEWS AGENCY,
JOHNSON CITY, TENN.

ORDER NO 86568

DATE 9-14-54

12½ M POST CARDS G.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
POST STORE
U. S. VETERANS ADMINISTRATION
MOUNTAIN HOME, TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on OCH423 reset small corr.

IMPRINT SAME AS ABOVE,

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

BLACKOUT RAILROAD IN FOREGROUND. YELLOW STUCCO BUILDING.
GREEN ROOF.

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 22 1954	SEP 22 1954
SKETCH				
RETOUCHING		2	SEP 15 1954	SEP 21 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING			SEP 28 1954	OCT 14 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer

NO. 4CH633

ZIMMERMAN & TORBETT NEWS AGENCY,
JOHNSON CITY, TENN.

ORDER NO. 86568

DATE 9-14-54

12½ M POST CARDS C.T. ART COLORTONE FULL FACE

(ALL OF THIS ON THE PICTURE SIDE)

PLACE OF TITLE: UPPER, LOWER, CENTER-BORDER

TITLE IN FULL
HOSPITAL ANNEX
U. S. VETERANS ADMINISTRATION
MOUNTAIN HOME,
TENNESSEE

(ALL OF THIS ON THE ADDRESS SIDE)

FRONT NO. 1

R. M. YES-same as on OCH423 reset,

IMPRINT SAME AS ABOVE (same as on 4CH 637)

PHOTO PROPERTY OF CUST.

RETOUCHING AND COLOR DESCRIPTION

FOLLOW CARD OCH423 FOR COLOR GUIDE

to Wally

SUBMIT: RET. PHOTO REPHOTO B. L. & W. PROOF HANDCOL PROOF YES RETURN PHOTO

ENVELOPE PHOTO TICKET

ATTENTION

6 Subjects on order for this customer. Please see to it that all cuts or negatives are uniform and colors are in harmony with each other to make an attractive set.

New Process

Rush

Executive OK of Estimate
By
Date

ESTIMATE
AND WORK SCHEDULE

Cost Dept. Checked
By
Date

OPERATION	EST. TIME Clock No.	EST. TIME Time Allowed	DATE ENTERED DEPT.	DATE COMPLETED
COMPOSING, Type Set Up			SEP 17 1954	SEP 21 1954
SKETCH				
RETOUCHING	7	2	SEP 15 1954	SEP 17 1954
REPHOTO				
PHOTO-LITHO				
BLUEPRINT STRIPPING, OPAQUING				OCT 4 1954
HAND COLOR PROOF				
ARTIST DEPT.		7		

DATE BLUEPRINT OK'D
By
DATE HAND COLOR PROOF OK'D

DATE Filed
By
DATE Photo Returned to Customer